DEPARTMENT OF MANAGEMENT
बिरला प्रौद्योगिकी संस्थान
BIRLA INSTITUTE OF TECHNOLOGY
(वि० अनु० आ० अधिनियम १९५६ की धारा ३ के तहत मानित विश्वविद्यालय ‖ A Deemed to be University u/s 3 of UGC Act, 1956)
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MBA (Online) COURSE STRUCTURE

SEMESTER – I

Course Code	Courses	Mode of delivery and credits			Total Credits
		L	T	P	
MBO 1001	Organisation and Management	1	0	0	1
MBO 1002	Financial Management	2	0	2	3
MB0 1003	Organisational Behaviour	2	0	0	2
MBO 1004	Information Technology Management	2	0	2	3
MBO 1005	Managerial Economics	2	0	0	2
MBO 1006	Business Research	2	0	2	3
MBO 1007	Legal Aspects of Management	2	0	0	2
MBO 1008	Marketing Management- I	2	0	2	3
MBO 1009	Data Analysis & Decision Tools	2	0	4	4
	Total				23

Shradha Shivani

Head
Department of Management
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SEMESTER – II

Course Code	Courses	Mode of delivery and credits			Total Credits
		L	T	P*	
MBO 1010	Management of Manufacturing Systems	2	0	0	2
MBO 1011	Human Resource Management	2	0	2	3
MBO 1012	Operations Research	3	0	0	3
MBO 1013	Strategic Management	2	0	2	3
MBO 1014	Cost & Management Accounting	2	0	2	3
MBO 1015	Marketing Management- II	2	0	2	3
MBO 1016	Business Ethics and Sustainability	2	0	0	2
	Total				19

SEMESTER –III

Course Code	Courses	Mode of delivery and credits			Total Credits
		L	T	P*	
MBO 2001	Entrepreneurship	2	0	2	3
MBO 2002	Project 1	0	0	0	5
	3 courses of 3 credits each				9
	3 courses of 3 credits each				9
	Total				26

Semester – IV

Course Code	Courses	Mode of delivery and credits	Total Credits

		L	**T**	**P***	
MBO 2003	Project II	0	0	0	6
	3 courses of 3 credits each				9
	3 courses of 3 credits each				9
	Total				24

Total Credit: 92

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Programme Electives

Course Code	Name of the PE Area	L	T	P	C
	Business Analytics				
MBO 2004	Decision Science for Business Modelling	2	0	2	3
MBO 2005	Business Forecasting	2	0	2	3
MBO 2006	Data Visualization for Managers	2	0	2	3
MBO 2007	Data Mining	2	0	2	3
MBO 2008	Multivariate Data Analysis	2	0	2	3
MBO 2009	Data Science using R	2	0	2	3
MBO 2010	Marketing Analytics	2	0	2	3
	FINANCE	2	0	2	3
MBO 2011	Management of Financial Services	2	0	2	3
MBO 2012	Investment & Portfolio Management	2	0	2	3
MBO 2013	Corporate Finance	2	0	2	3
MBO 2014	International Finance	2	0	2	3
MBO 2015	Corporate Taxation	2	0	2	3
MBO 2016	Management of Financial Derivatives	2	0	2	3
MBO 2017	Corporate Accounting	2	0	2	3
MBO 2018	Strategic Cost Management	2	0	2	3
MBO 2019	Behavioural Finance	2	0	2	3
MBO 2020	Bank Management	2	0	2	3
MBO 2021	Insurance Management	2	0	2	3

MBO 2022	Risk Management	2	0	2	3
MBO 2023	International Banking	2	0	2	3
MBO 2024	R1- Financial Planning and Control	2	0	2	3
	Human Resource	2	0	2	3
MBO 2025	Human Resource Planning	2	0	2	3
MBO 2026	Industrial Relations and Labour Laws	2	0	2	3
MBO 2027	Organizational Change and Development	2	0	2	3
MBO 2028	Organizational Theory and Design	2	0	2	3
MBO 2029	Compensation and Rewards	2	0	2	3
MBO 2030	Performance Management System	2	0	2	3
MBO 2031	Individual and Group Behaviour	2	0	2	3
MBO 2032	Strategic Human Resource Management	2	0	2	3
MBO 2033	Recruitment & Selection	2	0	2	3
	Operations	2	0	2	3
MBO 2034	Decision Science for Business Modelling	2	0	2	3
MBO 2035	Operations Strategy and Supply Chain Management	2	0	2	3
MBO 2036	Distributions and Logistics Management	2	0	2	3
MBO 2037	Purchasing Strategy Sourcing and Contracting	2	0	2	3
MBO 2038	Operations Planning and Control in Supply Chain Management	2	0	2	3
MBO 2039	Total Quality Management and Six Sigma	2	0	2	3
MBO 2040	Enterprise Resource Planning	2	0	2	3
MBO 2041	Manufacturing Planning and Control	2	0	2	3

MBO 2042	Technology, Innovation and new Product Planning	2	0	2	3
	Marketing	2	0	2	3
MBO 2043	Consumer Behaviour	2	0	2	3
MBO 2044	Marketing Research	2	0	2	3
MBO 2045	International Marketing	2	0	2	3
MBO 2046	Industrial Marketing	2	0	2	3
MBO 2047	Retail Management	2	0	2	3
MBO 2048	Services Marketing	2	0	2	3
MBO 2049	Sales and Distribution Management	2	0	2	3
MBO 2050	Brand Management	2	0	2	3
MBO 2051	Advertising and Integrated Marketing Communication	2	0	2	3
MBO 2052	Social Marketing	2	0	2	3
MBO 2053	Digital Marketing	2	0	2	3
	Information Technology	2	0	2	3
MBO 2054	Decision Science for Business Modelling	2	0	2	3
MBO 2055	Relational Database Management System	2	0	2	3
MBO 2056	Business Data Communication	2	0	2	3
MBO 2057	Enterprise Resource Planning	2	0	2	3
MBO 2058	Software Engineering	2	0	2	3
MBO 2059	Multimedia and Web Designing	2	0	2	3
MBO 2060	System Analyses and Design	2	0	2	3
MBO 2061	Computer Aided Management	2	0	2	3
MBO 2062	Object Oriented Programming with C++	2	0	2	3