

Birla Institute Of Technology, Mesra, Ranchi.
Department of Management

MBA Course Structure (PROPOSED)
Semester System

Total Number of Credits for the Program	: 94 Credits
Core Courses	: 50 Credits
Specialization Course -I	: 12 Credits
Specialization Course -II	: 12 Credits
Sectoral Specialization	: 06 Credits
Breadth Courses	: 06 Credits
Project	: 04 Credits
Session	: 04 Credits

Total Credits = 94

SEMESTER - I

Course Code	Course	Credit (L-T-P)
MBA 1001	Management Principles & Practices	3 (3-0-0)
MBA 1003	Financial Management and Accounting	3 (3-0-0)
MBA 1005	Organizational Behavior	3 (3-0-0)
MBA 1007	Marketing Management	3 (3-0-0)
MBA 1009	Quantitative Techniques for Management	4 (3-1-0)
MBA 1011	E-Business	3 (3-0-0)
MBA 1013	Management of Manufacturing Systems	3 (3-0-0)
MBA 1016 (Non-credit)	Manager Like Qualities (MLQ) (Non-credit)	-
	Total	22

SEMESTER - II

Course Code	Course	Credit (L-T-P)
MBA 2003	Human Resource Management	3 (3-0-0)
MBA 2005	Business Research	3 (3-0-0)
MBA 2007	Managerial Economics	3 (3-0-0)
MBA 2009	Operations Research	4 (3-1-0)
MBA 2010(Sessional)	IT for Managers	2 (0-0-3)
MBA 2011	Strategic Management	3 (3-0-0)
MBA 2013	Cost Management	3 (3-0-0)
MBA 2014(Sessional)	Business Communication	2 (0-0-3)
MSH 1143/ MSH 1145	Breadth Course (French-I / German-I)	3 (3-0-0)
	Total	26

Functional Specialization and Spectral Specialization

Students are offered dual Functional Specialization. They study 8 courses (3 credits in each course) in any 2 areas of Functional Specialization, that is, 4 electives from any one Functional Specialization area below and 4 electives from any other Functional Specialization area. In addition to that, students opt for 2 courses (3 credits in each course) from any of the Sectoral Specialization areas.

SEMESTER - III

Course Code	Course	Credit (L-T-P)
	Functional Specialization – I	
See Annexure-I	Subject – I	3 (3-0-0)
See Annexure-I	Subject – II	3 (3-0-0)
See Annexure-I	Subject – III	3 (3-0-0)
	Functional Specialization – II	
See Annexure-I	Subject – I	3 (3-0-0)
See Annexure-I	Subject – II	3 (3-0-0)
See Annexure-I	Subject – III	3 (3-0-0)
	Sectoral Specialization	
See Annexure-I	Subject – I	3 (3-0-0)
MSH 1155 / MSH1157	Breadth Course(French-II/German-II)	3 (3-0-0)
	Total	24

SEMESTER - IV

Course Code	Course	Credit (L-T-P)
	Core Courses	
MBA 4007	Business Law	3 (3-0-0)
MBA 4009	Business Ethics & Corporate Governance	3 (3-0-0)
MBA 4011	Entrepreneurship	3 (3-0-0)
	Functional Specialization – I	
See Annexure-I	Subject – IV	3 (3-0-0)
	Functional Specialization – II	
See Annexure-I	Subject – IV	3 (3-0-0)
	Sectoral Specialization	
See Annexure-I	Subject – II	3 (3-0-0)
MBA 4002	Project	4 (0-0-4)
	Total	22

FUNCTIONAL SPECIALIZATIONS

AREA	Course Code	Course	Credit (L-T-P)
Finance Management Area			
Finance Management	MBA 3001	Management of Financial Services	3 (3-0-0)
	MBA 3003	Investment and Portfolio Management	3 (3-0-0)
	MBA 3005	Corporate Finance	3 (3-0-0)
	MBA 3007	International Finance	3 (3-0-0)
	MBA 3009	Corporate Taxation	3 (3-0-0)
	MBA 3011	Management of Financial Derivatives	3 (3-0-0)
	MBA 3013	Corporate Accounting	3 (3-0-0)
	MBA 3097	Strategic Cost Management	3 (3-0-0)
Marketing Management Area			
Marketing Management	MBA 3017	Consumer Behavior	3 (3-0-0)
	MBA 3019	Marketing Research	3 (3-0-0)
	MBA 3021	International Marketing	3 (3-0-0)
	MBA 3023	Industrial Marketing	3 (3-0-0)
	MBA 3027	Retail Management	3(3-0-0)
	MBA 3029	Services Marketing	3 (3-0-0)
	MBA 3031	Sales and Distribution Management	3 (3-0-0)
	MBA 3033	Brand Management	3 (3-0-0)
	MBA 3099	Advertising and Marketing Communication	3 (3-0-0)
Human Resource Management Area			
Human Resource Management	MBA 3035	Human Resource Planning	3 (3-0-0)
	MBA 3037	Industrial Relations & Labor Laws	3 (3-0-0)
	MBA 3039	Recruitment, Selection and Training	3 (3-0-0)
	MBA 3043	Organizational Theory and Design	3 (3-0-0)
	MBA 3045	Compensation and Rewards	3 (3-0-0)
	MBA 3047	Performance Management Systems	3 (3-0-0)
	MBA 3049	Individual and Group Behavior	3 (3-0-0)
	MBA 3093	Strategic Human Resource Management	3 (3-0-0)
System Management Area			
System Management	MBA 3051	R.D.B.M.S.	3 (3-0-0)
	MBA 3053	Business Data Communication	3 (3-0-0)

	MBA 3055	Enterprise Resource Planning	3 (3-0-0)
	MBA 3057	Programming Technology – I (C++)	3 (3-0-0)
	MBA 3059	Programming Technology –II (Java Application)	3 (3-0-0)
	MBA 3061	Software Engineering	3 (3-0-0)
	MBA 3063	Multimedia and Web Designing	3 (3-0-0)
	MBA 3065	System Analysis and Design (SAD)	3 (3-0-0)
	MBA 3095	Computer Aided Management	3 (3-0-0)
SECTORAL SPECIALIZATIONS			
Healthcare Management	MBA 3101	Management of Healthcare Services- I	3 (3-0-0)
	MBA 3103	Management of Healthcare Services-II	3 (3-0-0)
Operations & Manufacturing Management	MBA 3071	Technology Management	3 (3-0-0)
	MBA 3073	Supply Chain Management	3 (3-0-0)
Insurance and Bank Management	MBA 3075	Bank Management	3 (3-0-0)
	MBA 3077	Insurance Management	3 (3-0-0)
Hospitality Management	MBA 3079	Hotel Management	3 (3-0-0)
	MBA 3081	Tourism Management	3 (3-0-0)
Agro – Business Management	MBA 3083	Agro and Cooperative Management	3 (3-0-0)
	MBA 3085	Rural Marketing	3 (3-0-0)
Safety Management	MBA 3105	Safety Management -I	3 (3-0-0)
	MBA 3107	Safety Management -II	3 (3-0-0)
