ACADEMIC CURRICULA

POST GRADUATE DEGREE PROGRAMMES

(Deemed to be University)

Mesra, Ranchi, Jharkhand, 835215, India

Master of Business Administration

(NEP based Flexible Credit System)

Syllabi for MBA Programme

Core Courses

BIRLA INSTITUTE OF TECHNOLOGY, MESRA

Department of Management Studies
Birla Institute of Technology Mesra, Ranchi - 835215, India
Master of Business Administration

Course Structure

Semester I

	Course Level	Course Code	Course Name	Delivery Method Lecture – L; Tutorial – T; Practical - P			Credits
				L	T	P	
Semester I	Program Core	MT26 401	Financial Accounting and Management	3	0	0	3
	Program Core	MT26 403	Organisational Behaviour	3	0	0	3
	Program Core	MT26 405	IT enabled Business Intelligence	3	0	0	3
	Program Core	MT26 407	Managerial Economics	2	0	0	2
	Program Core	MT26 409	Business Research	3	0	0	3
	Program Core	MT26 411	Marketing Management- I	3	0	0	3
	Program Core	MT26 413	Data Analysis & Decision Tools	4	0	0	4
	Program Core	MT26 415	Legal Aspects of Business	2	0	0	2
	Skill Development Course	HS24 131	Communication Skills- 1	0	0	3	1.5
	Total Credits						24.5

	Course Level	Course Code	Course Name	Delivery Method Lecture – L; Tutorial – T; Practical - P			Credits
				L	T	P	
Semester II	Program Core	MT26 417	Management of Manufacturing Systems	2	0	0	2

	Program Core	MT26 419	Human Resource Management	**3**	**0**	**0**	**3**
	Program Core	MT26 421	Operations Research	**3**	**0**	**0**	**3**
	Program Core	MT26 423	Entrepreneurship	**2**	**0**	**0**	**2**
	Program Core	MT26 425	Strategic Management	**2**	**0**	**0**	**2**
	Program Core	MT26 427	Cost Management	**3**	**0**	**0**	**3**
	Skill Development Course	HS 417/HS 419	French /German	**2**	**0**	**0**	**2**
	Program Core	MT26 429	Marketing Management- II	**2**	**0**	**0**	**2**
	Program Core	MT26 431	Business Ethics and Sustainability	**2**	**0**	**0**	**2**
	Skill development Course	HS24 133	Communication Skills 1I	**0**	**0**	**3**	**1.5**
	Open Elective		Open Elective/MOOC	**3**	**0**	**0**	**3**
	Total Credits						**25.5**

Semester III	**Course Level**	**Course Code**	**Course Name**	**Delivery Mehod Lecture – L; Tutorial – T; Practical - P**			**Credits**
				L	**T**	**P**	
		MT26 560	SUMMER INTERNSHIP	**0**	**0**	**0**	**2**
	Programme Elective (Area I)	* 5 courses of 3 Credits each	**	**	**	**	**15**
	Programme Elective (Area II)	* 4 courses of 3 Credits each	**	**	**	**	**12**
	Total Credits						**29**

	Course Level	Course Code	Course Name	Delivery MET26-hod Lecture – L; Tutorial – T; Practical - P			Credits
				L	T	P	
Semester IV	Program Core	MT26 503	PROJECT	**0**	**0**	**0**	**4**
	Programme Elective (Area I)	*1 Paper of 3 Credits	Program Electives	**	**	**	**3**
	Programme Elective (Area II)	* 2 Papers of 3 Credits	Program Electives	**	**	**	**6**
	Total Credits						**13**

Grand Total of Credits: (24.5+25.5+29+13=92)

Teaching and Learning Scheme

As per the new **National Credit Framework**, an account of 30 hours of learning is equivalent to 01 credit. It comprises of Classroom instructions (CI), Lab instructions (LI), Term work + Self Learning (TW + SL) in hours per semester. The division of the components mentioned will be as per the following teaching and learning schemes.

Sl. No.	Total credits	Classroom Instructions (CI) in hours per semester		Lab Instructions (LI) in hours per semester	Term work (TW)and Self Learning (SL) (TW + SL) in hours per semester	Total no. of Hours per semester
		Lectures	Tutorials			
1	**04 (Four) Theory**	42	14	0	64	120
2	**03 (Three) Theory**	28	14	0	48	90
3	**03 (Three) Theory**	42	0	0	48	90
4	**02 (Two) Theory**	28	0	0	32	60
5	**02 (Two) Lab**	0	0	56	4	60
6	**1.5 (One and half) Lab**	0	0	42	3	45
7	**01 (One) Lab**	0	0	28	2	30
8	**02 (Two) Project**	0	0	0	60	60
9	**03 (Three) Project**	0	0	0	90	90
10	**06 (Six) Project**	0	0	0	180	180
11	**03 (Three) Vocational**	14	0	56	20	90