

BIRLA INSTITUTE OF TECHNOLOGY MESRA OFF-CAMPUS JAIPUR

Department of Animation & Multimedia

Publications

Book Launch: *Introduction to Photoshop 2023* by BIT Jaipur Faculty

We are delighted to announce the release of "*Introduction to Photoshop 2023*", a comprehensive book co-authored by Mr. Manish Kumar (Assistant Professor, Department of Animation & Multimedia, BIT Jaipur) and Dr. Amita Raj Goyal (Associate Professor, Department of Drawing & Painting, Rajasthan University).

The book was officially launched at the Rajasthan International Centre (RIC), Jaipur during the vibrant celebrations of Pink Fest.

Here are some glimpses from the memorable event!



Paper Presentation & Publication

We are pleased to share recent research contributions from our faculty and students:

- I) A research paper titled "Changes in 3D Animation in India from 2010s to 2024" has been published in the *International Journal of Graphics and Multimedia (IJGM)*, Volume 12, Issue 1, January–June 2025. The paper is co-authored by Dr. Rishika Sharma (Assistant Professor, A&M Department) and Ms. Urshita Tandon (Final-year M.Sc. Animation Design student).
- II) Dr. Rishi Pandey presented and published a paper titled "Conflict Between Artificial Intelligence and Traditional Designers: How Artificial Intelligence Transforms the

Design Process” at the ICE-TEAS 2024 (International Conference on Emerging Trends in Expert Applications and Security) held at JECRC College. The paper was published in the *Springer Journal*.

- III) Additionally, Dr. Rishi Pandey presented another paper on “Utilization of AI and Big Data in Making Smart Rajasthan” at the Rajasthan International Development Summit 2024, under the *International Multidisciplinary Conference on Business Intelligence and Analytics (IMCBIA - 2024)*. The conference was organized by the Asia Africa Development Council and held at The Council for Sustainable Peace & Development.

Publication of French Graphic Novel; Now Included in the Curriculum

The Department of Animation & Multimedia proudly designed the French graphic novel “*Chai Pe Croissant*”, which was launched last year in the presence of a French delegation. We are pleased to share that this graphic novel has now been officially included in the French syllabus at The Palace School, City Palace, Jaipur. The book was published by the renowned publishing house, Scholastic India Pvt. Ltd.

