

Birla Institute of Technology
Mesra, Noida Campus

October 8, 2021

Ref. No. DO/OO/21-22/0013

NOTICE

A committee is constituted with the following members for Social Media Management.

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|-----------------------|---|------------------|
| 1. Dr. Arun Mittal | - | Chairperson |
| 2. Dr. Niket Mehta | - | Member Secretary |
| 3. Ms. Rachna Prateek | - | Member |
| 4. Mr. Anurag Joshi | - | Member |
| 5. Mr. Manoj Kumar | - | Member |

Scope of Work:

1. Posting of the Institute events and activities of the social media
2. Promoting the Institute on social media
3. Social Media advertising (Paid Campaign)
4. Content Development for social media.


(Dr. S.L. Gupta)
Director

CC:

1. To all the above members
2. PA to Director – for filing