















### AURORA"24

13th and 14th March, 2024





### AURORA"24 INAUGURATION













#### AURORA"24













BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (LALPUR) – 834001, INDIA



#### AURORA"24



Name of the event	Food-Preneur
Organized under Body/Club	Aurora 24
Brief detail of the Event	Nine teams participated in the event, with each team operating food stalls staffed by five members. These stalls showcased distinct menus and cuisines, crafted by students representing their respective teams.
Date of the Event	13th and 14th March, 2024
Time of the Event	11:00 AM - 5:00 PM
Venue/Place	BIT Lalpur Campus
Judges	Dr. Pranab Kumar, along with Dr. Srabani Mukhopadhyaya, evaluated both the culinary offerings presented at the stalls and the sales strategies implemented by the participating societies to enhance their revenue.
	Winners List
Winners	Desi Feast: Arunima- BCA/40037/22 Tiyara Kumari- BCA/40052/22 Vaishnavi Kumari- BCA/40008/22 Ankit Raj- BCA/40522/22 Franklin Chris Ekka- BCA/40505/22





#### AURORA'24













#### AURORA"24



Name of the Event	Fun Zone
Organized under Body/Club	Aurora 24
Brief detail of the Event	Five game stalls were set up, each offering a unique and entertaining experience for participants to play and win rewards or gifts.
Date of the Event	13th and 14th March, 2024
Time of the Event	11:00 AM - 5:00 PM
Venue/Place	Birla Institute of Technology, MESRA (LALPUR), RANCHI – 834001





















Name of the Event	Eureka Summit (Codefest)
Organized under Body/Club	Computer Science Society
Brief detail of the Event	The Eureka Summit emphasized creativity, innovation, and collaborative problem-solving, focusing on comprehensive solutions rather than just apps. Participants tackled global issues through workshops and discussions, leading to innovative, multifaceted strategies.
Date of the Event	13th-14th March, 2024
Time of the Event	11:30 AM - 3:00 PM & 12:00 PM - 2:00 PM
Venue/Place	Computer Lab III A
Judges	Dr. Aparna Shukla, Dr. Amrita Sarkar, Dr. Siba Mitra, Mr. Khalid Ashraf, Mr. Shubhojeet Paul, Ms. Mamta Pandey, and Mr. Abhishek Kumar.
	Winners List
PS01	Rishi Bose - BCA/40555/21, Shekhar Kumar - BCA/40561/21 , Arjit Prakher - BCA/40545/21, Subham Singh - BCA/40517/21, and Abhik Kumar - BCA/40556/21,
PS02	Sanjeev Raj - BCA/40532/21, Shubham Bhardwaj - BCA/40534/21, Shekhar Kumar Singh - BCA/40506/21, and Satyam Kumar - BCA/40504/21
PS03 & GRAND WINNERS	Akash Kumar - BCA/40520/23, Pranav Kumar - BCA/40529/23, Rishabh Raj - BCA/40526/23, Sobhit Bhalla - BCA/40505/23 and Anubhav Samanta - BCA/40511/23

























Name of the Event	Digital Lockdown		
Organized under Body/Club	Computer Science Society		
Brief detail of the Event	The Digital Lockdown Escape Room Challenge was an engaging and interactive event that put participants' problem-solving skills and teamwork to the test within a tech-themed scenario. It simulated a 'lockdown' situation, immersing participants in a room brimming with technology-related puzzles and challenges to overcome.		
Date of the Event	14th March, 2024		
Time of the Event	12:30 PM - 4:00 PM		
Venue/Place	LH 11,12,13,21,22, and 23		
	Winners List		
Winners	Nilesh Narayan Dwary - BCA/40577/22, Prateek Srivastava - BCA/40564/22, Ashish Kumar - BCA/40576/22, and Panchajanya Datta - BCA/40567/22		
Runner up	Aditi - BCA/40070/23, Chahak Jain - BCA/40040/23, Sanjana Soni - BCA/40018/23, and Sweksha Sarang - BCA/40036/23		
Second Runner up	Devansh Raj Anil - BCA/40569/22, Ruchika Lohani - BCA/40042/22, Dev Raj - BCA/40565/22, and Anshu Kumar Gupta - BCA/40557/22		



























Name of the Event	Innovation Station		
Organized under Body/Club	Computer Science Society		
Brief detail of the Event	"A Treasure Hunt of Creativity" was an engaging and dynamic event that propelled participants through a series of creative and innovative challenges across a college campus. Beginning with an initial clue, it set them off on a thrilling journey of discovery. Ingeniously constructed clues guided teams from one location to another, each chosen for its unique contribution to the culture of creativity and learning on campus.		
Date of the Event	13th March, 2024		
Time of the Event	1:00 PM - 3:30 PM		
Venue/Place	LH 21 and 22		
	Winners List		
Winners	Dev Raj - BCA/50565/22, Devansh Raj Anil - BCA/40569/22, Anshu Kumar Gupta - BCA/40558/22, and Ashish Kumar - BCA/40576/22,		
Runner up	Kangna Singh - BCA/40019/22, Riya Kumari - BCA/40006/22, Mantasha Ahmad - BCA/40015/22, and Alfisha Aqdash - BCA/40003/22		
Second Runner up	Ujjwal Kumar - BBA/40558/23, Swyam Vijay - BBA/40575/23 Shubham Shubh - BBA/40570/23, and Sankalp Singh - BBA/40574/23		























Name of the Event	Venture Nexus
Organized under Body/Club	Management Society
Brief detail of the Event	The event entailed 16-20 participants who were spontaneously assigned random companies on the spot. Their task was to collaborate with one of the remaining participants to establish a Joint Venture. Factors such as industrial background, expertise, and other variables were taken into account as they crafted a business model for their venture.
Date of the Event	13th March, 2024
Time of the Event	11:00 AM – 02:30 PM
Venue/Place	LH – 5
Judges	Dr. Mili Dutta, Dr. Anupma Sahai, and Dr. Prashant Kumar
Winners	
First position	Om Kumar Dubey - BBA/40525/21 Muskan Kumari - BCA/40019/23
Second position	Nikhil Prasad - BBA/40522/21 Shivam Gupta - BBA/40525/23
Third position	Nihal Verma - BBA/40568/22 Kumar Pushkar - BBA/40511/22





**Shaping Tomorrow's Leaders** 



#### "YOUR VOICE MATTERS"



Saumya Khaitan 62021 33155

Naysa Sharan 62003 34721 P Date: March 13th Time: 1:00 PM Venue: BIT Lalpur Campus



**HURRY UP!** 

LIMITED SEATS
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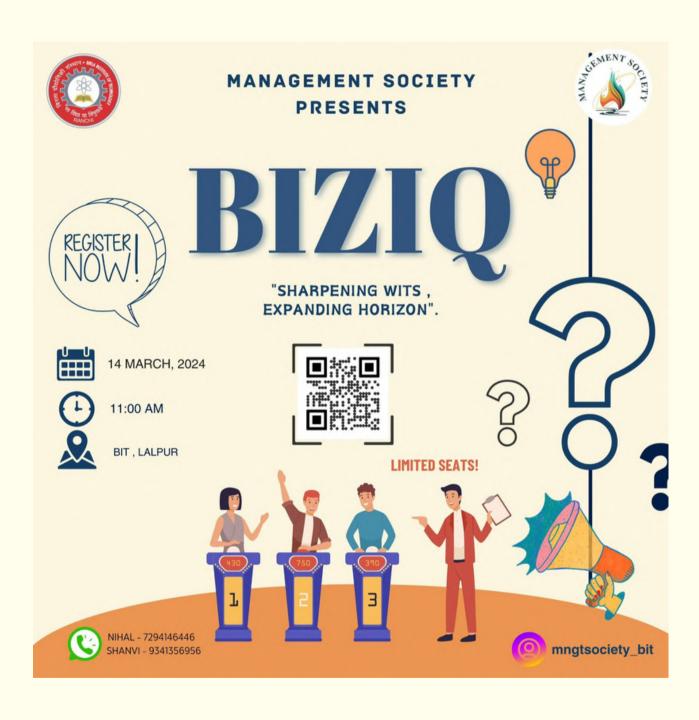






Name of the Event	Youth Parliament	
Organized under Body/Club	Management Society	
Brief detail of the Event	This event featured 16-20 participants, each representing different Indian states, engaging in two rounds of competition. The initial round centered on speeches, while the subsequent round focused on debates.	
Date of the Event	13th March, 2024	
Time of the Event	2:00 PM - 4:00 PM	
Venue/Place	LH – 6	
Judges	Dr. Anupma Sahai, Dr. Tanmoy Kumar Banerjee, and Dr. Avinash Sinha.	
Winners list		
First position Harsh Jaiswal - BBA/40569/23		
Second position Yuvraj Seth - BBA/40524/21		
Third position Aditya Gupta - BBA/40526/21		

























Name of the Event	Biz IQ	
Organized under Body/Club	Management Society	
Brief detail of the Event	The event comprised teams consisting of 2 members each, engaging in a series of three progressively challenging rounds. Within each round, participants encountered a set of rigorous questions meticulously crafted to assess their comprehension and proficiency in navigating the intricacies of the business landscape.	
Date of the Event	14th March, 2024	
Time of the Event	11:00 AM - 2:00 PM	
Venue/Place	LH 4 and 5	
Judges	Dr. Soumitro Chakraborty and Mr. Amitabh Chandan	
Winners list		
First position	Ashwin Raymond Bara - BBA/40514/23 Rahul Indwar - BBA/40541/23	
Second position	Abhinandan Jain - BBA/40506/22 Sandhya Kumari - BBA/40100/22	
Third position	Khushi Hora - BBA/40039/22 Stuti Chaparia - BBA/40003/22	



13
MARCH

# DISTRIBUTION NETWORK DESIGNING COMPETITION IN REFERENCE TO THE IMEC.

THE INDIA-MIDDLE EAST-EUROPE ECONOMIC CORRIDOR.



FOR DETAILS, VISIT EISBIT.IN

ENTREPRENEURSHIP & INNOVATION SOCIETY BIRLA INSTITUTE OF TECHNOLOGY, MESRA, LALPUR.





















Name of the Event	Lean Distribution Network Designing Competition in Reference to the IMEC	
Organized under Body/Club	Entrepreneurship and Innovation Society	
Brief detail of the Event	The objective of this event was to craft an effective and optimized distribution plan for a specified product, leveraging innovation and critical thinking within the context of the India-Middle East-Europe Economic Corridor. Teams were tasked with delving into various facets of the provided plan, exploring its intricacies, identifying target audiences, understanding international trade dynamics, and devising innovative distribution strategies.  Equipped with stationery, each team was allotted a duration of 60 minutes to tailor the blueprint according to their unique strategies. Following the design phase, teams were given 15 minutes to present and elaborate on their plans, elucidating the blueprint they had developed. Presentations were expected to be substantiated by data, market research, and creative elements, enhancing the clarity and persuasiveness of their proposals.	
Date of the Event	13th March, 2024	
Time of the Event	12 PM- 4:00 PM	
Venue/Place	LH-14 and LH-15	
Judges	Dr. Umesh Prasad and Dr. Soumitro Chakravarty.	
Winners List		
First position	Nihal Verma-BBA/40568/22 Kumar Pushkar-BBA/40511/22	
Second position	Mahi Prashar-BBA/40103/22	
Third position	Yuvraj Seth-BBA/40524/21 Roshan Kumar-BBA/40533/21	



13
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## DIGITALIZATION OF TRADITIONAL BUSINESS COMPETITION

FOR DETAILS, VISIT EISBIT.IN



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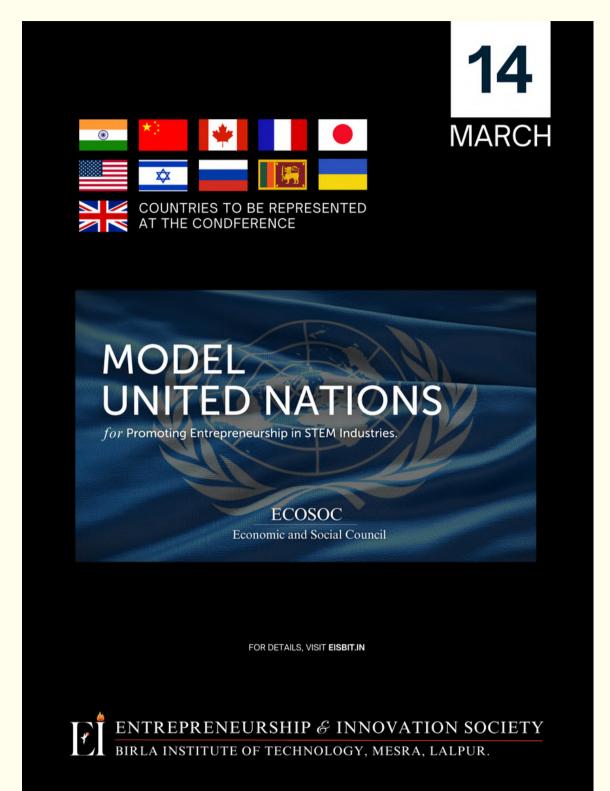






Name of the Event	Digitalization of Traditional Business Competition
Organized under Body/Club	Entrepreneurship and Innovation Society
Brief detail of the Event	The Digitalization of Traditional Business Competition stands out as an innovative platform designed to facilitate the transition of traditional businesses into the digital realm. In today's business landscape, digital presence is paramount for sustained growth and competitiveness. This event offers both individuals and teams an opportunity to exhibit their entrepreneurial acumen in navigating this transformation. Upon registration, teams were assigned specific industries, tasked with crafting a concept note and presentation showcasing their inventive utilization of emerging technologies within their designated sector. With each team comprising a maximum of two members, ten teams engaged in fierce competition to illustrate their strategies for transitioning their allocated industry into the digital sphere.  Ahead of the final event, all participating teams were required to submit their comprehensive concept notes. During the event itself, participants delivered detailed presentations to a discerning panel of judges. The evaluation process was rigorous, with diverse criteria employed to assess the merit of each idea. Each team was allocated a 20-minute slot to elaborate on their plans and address any inquiries from the judges.
Date of the Event	13th March, 2024
Time of the Event	12 PM - 4:00 PM
Venue/Place	LH-12 and LH-13
Judges	Dr. Soumitro Chakravarty, Dr. Swati Minz, and Mr. Shubhojeet Paul
Winners List	
First position	Nihal Verma-BBA/40568/22 Kumar Pushkar-BBA/40511/22
Second position	Mahi Prashar-BBA/40103/22
Third position	Aarsee-BCA/40069/23 Vedika Agarwal-BCA/40065/23





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Name of the event	The Model United Nations (MUN)	
Organized under Body/Club	Entrepreneurship and Innovation Society	
Brief detail of the Event	The Model United Nations (MUN) serves as a captivating simulation of the United Nations Conference. In this dynamic environment, participants assume the roles of delegates representing diverse countries and engage in diplomatic discussions concerning global issues. Delegates meticulously research the countries they represent, formulate policies, and negotiate resolutions with their peers, thereby fostering critical thinking and diplomacy. Committees, resembling authentic UN bodies, convene to discuss a wide range of topics spanning from climate change to human rights. Through the use of speeches, lobbying efforts, and consensus-building, delegates strive to draft and pass resolutions. The specific topic of focus for this event was "Promoting Entrepreneurship in STEM Industries," deliberated within the Economic and Social Council (ECOSOC).	
Date of the Event	14th March, 2024	
Time of the Event	10:00 PM - 2:00 PM	
Venue/Place	LH-15 and LH-16	
Judges	Dr. G.P. Mishra and Dr. Siba Mitra	
Winners List		
First position		aj Seth-BBA/40524/21
Second position		ni Sinha-BBA/40091/23
Third position		Kumar Dubey-BBA/40525/21





















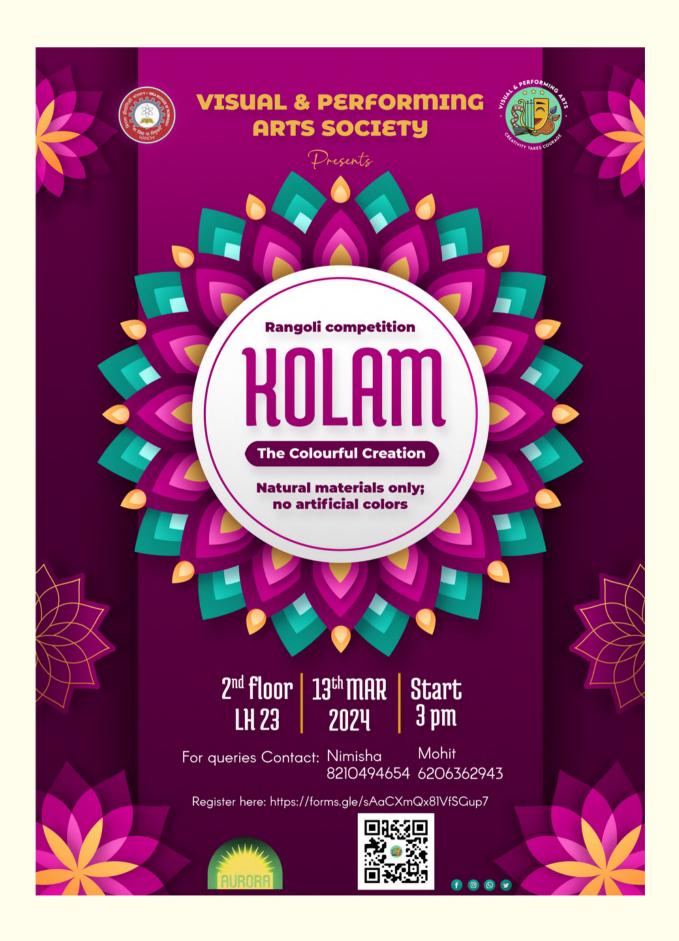






Name of the event	The Voice Arena	
Organized under Body/Club	Visual and Performing Arts Society	
Brief detail of the Event	The Singing Competition, held on March 13, 2024, captivated audiences with its offline format, running from 11:30 a.m. to 2:30 p.m. at LH 2 & LH 3. Twenty participants graced the stage, showcasing their raw musical talent, with three emerging as champions. Adding to the excitement was the delightful involvement of teachers, who joined students on this musical voyage, contributing their melodious charm. The event left an indelible mark as every note sung narrated a unique story, and aspirations found a spotlight on the stage.	
Date of the Event	13th March, 24	
Time of the Event	11:30 AM - 2:30PM	
Venue/Place	LH-2 & 3 BIT, Lalpur	
Judges	Dr. Sraboni Mukhopadhyay, Dr. TK Banerjee, and Dr. Avinash Sinha	
Winners List		
First position	Samriddhi Shreya Mishra-BBA/40017/21	
Second position	Niharika Roy-BBA/40092/21	
Third position	Sampada Upadhyaya-BBA/40065/23	





















BIRLA INSTITUTE OF TECHNOLOGY, MESRA (LALPUR), RANCHI-834001





Name of the Event	Kolam "The Colorful Creation"		
Organized under Body/Club	Visual and Performing Arts Society		
Brief detail of the Event	Ten groups of participants demonstrated their artistic prowess by utilizing unconventional materials such as grains, flower petals, leaves, and more, rather than traditional colors. Each creation served as a distinct masterpiece, narrating captivating stories through intricate designs. At the culmination, three winners were honored for their breathtaking renditions, which depicted beautiful birds and showcased the college infrastructure in an artistic light. The event served as a celebration where the fusion of tradition and innovation sparked a burst of creativity.		
Date of the Event	13th March, 2024		
Time of the Event	3:00 PM – 5:00 PM		
Venue/Place	LH 23 and 2nd Floor Corridor - Academic Block		
Judges	Dr. Sanjay Kumar, Dr. Mili Dutta, and Dr. A. Sarkar		
	Winner's list		
First position	Suruchi Singh-BBA/40025/22, Kritika Singh-BBA/40014/22, and Aastha Pratibha Tigga-BBA/40030/22 ( <i>Kalakar</i> )		
Second position	Sheetal Minz-MCA/40003/23, Sneha Dipti-MCA/40011/23, and Sameer Kumar Gupta-MCA/40001/23 ( <i>Creations</i> )		
Third position	Kriti Kumari-BBA/40006/22, Prachi Kumari-BBA/40040/21, and Muskan Barnwal-BBA/40050/21 (Shade Shapers)		



















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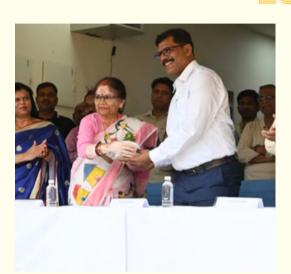


Name of the Event	Attire Clique (Walk The Ramp)				
Organized under Body/C	Club Visual and Performing Arts Socie		ety		
Brief detail of the Event		With a total of 22 participants, comprising 13 girls and 9 boys, the competition intensified. Eventually, three victors emerged from each category, elevating the event's thrill. However, the excitement didn't end there. Following the competition, judges, teachers, and other faculty members surprised everyone by showcasing their runway prowess, transforming the event into an unforgettable and unconventional spectacle.			
Date of the Event	14th March, 2024				
Time of the Event	10:00 AM – 1:00 PM				
Venue/Place	LH 31, LH 33 and 3rd Floor Cor		ridor		
Judges		Dr. Mahua Banerjee, Dr. Kumar Mohit Spring, and Dr. Akriti Nigam			
Winner list					
	Girls		Boys		
First position	Dipika Khalkho-BBA/40072/22		Anubrata Sarkar-BCA/40509/23		
Second position	Mousumi Dutta-BCA/40028/23		Aravind-BBA/40532/22		
Third position	Suruchi Singh-BBA/40025/22		Mohit Kumar-MCA/40059/22		





# CLOSING OF AURORA'24 ON 14TH MARCH 2024

















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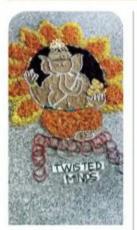




रांची, गुराचार, १४ मार्च, २०२४

#### औरोरा-24

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## फैशन शो में देश की विभिन्न संस्कृतियों की दिखी **इलिक**

GANDIV REPORTEI

रांची। बीआईटी लालपुर एक्सटेंशन में चल रहे ये दिवसीय अग्रेरेस-24 फेस्ट का अबन समाचन हो गया। अग्रेस दिन भी कई इंडेंट आयंजिता कि येगरी इसमें समस्रे खास रहा देव चौन। इस देव योक में छात्र-छात्राओं ने देश की विधिन्य संस्कृतियों के इस्तक भैत की। सभी इंतिसागियों निविध्न-ग कर्नों के सार्राम्यक चीना पहन कर कारपेट पर चौंक किया। निर्मायक भी सुमिका में डॉ अमुर्वति निवास डॉ कुमार मेहिता छिस से 1 इतिसागी देव खोंक के जया निर्मायक में इसी को राज्य की विशेषता य मार्ग्याक सेश्वास के स्वारं निर्मायक मंडली के कदरन भी इतिसारियों से सखाल पुछ ते है। इतिसारि शासिती गुना ने वंत्रोर की पोशाक पातकार बजस्थान की प्रतिस्त संशक्तिकरण की पिशाल पेत की। वहीं, संभीर कुपार गुना ने उत्तर प्रदेश में पतने जाने वाले पारंचरिक पोशाक पातकार रेप वाँक किया।

वहीं, कुरिंग और संस्थान के विद्याधिकीं द्वारा लगाये गये फुड स्टील में भी बीड़ स्ती। फैक्स्टी मैंबर व विद्याधिकीं ने जमकर सजीज ठर्मनों भर स्वार चखा। मीके पर संस्थान की निरेशक बंदना क्ट्रताचार्ग ने कहा कि वहां के बजों में प्रतिचा है। इस इस के इसेंट सेने से बजों की प्रतिचा निख्तरती है। एक चीजिटिय एन वीं गिलती है। अबन बजों ने ऐप चीक कर देश की विद्यान संस्कृतियों की इस्तक पेश की।





Gandiv Newspaper: 14-03-2024





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## बीआईटी लालपुर कैंपस में 'ऑरोरा' का आगाज

रांची। बीआईटी, लालपुर में चार दिवसीय उत्सव ऑरोरा-24 की शुरुआत बुधवार को मुख्य अतिथि बीआईटी मैसरा के डीन यूजी, डॉ संजय कुमार झा ने की। कहा, इस प्रकार के आयोजन छात्र-छात्राओं को आत्मनिर्भर बनाने में सहायक होते हैं। निदेशक डॉ वंदना भट्टाचार्य ने सभी प्रतिभागियों को शुभकामनाएं दी। उत्सव में विभिन्न खाद्य सामग्री के स्टॉल आकर्षण का केंद्र हैं।

#### बीआईटी मेसरा के लालपुर त रवाड़ी सेंटर में खेल उत्सव का शुभारंभ गत्र संघ



नवीन मेल संवाददाता। रांची बीआईटी मेसरा लालपुर सेंटर के तत्वावधान में चार दिवसीय खेल उत्सव का शुभारंभ निदेशक डॉ अन्य मुकाबले में टीम फेल्श ने श्रीमती वंदना भट्टाचार्य ने बुधवार जीत दर्ज कर सेमीफाइनल के लिए को फीता काटकर किया। इसके अपनी दावेदारी मजबूत कर ली। साथ ही खो खो प्रतियोगिता भी आज के कार्यक्रम में सहायक शुरू हुई। उन्होंने प्रतियोगिता में कुलसचिव मनोज कुमार गिरी, डॉ शामिल खिलाड़ियों से कहा कि प्रणव कुमार डॉ आशुतोष मिश्रा, आज की इस प्रतियोगिता के दौड़ डॉ प्रशांत सिंह, डॉ संजय कुमार, में मानसिक रूप से फिट रहने के डॉ अपर्णा शुक्ला, डॉ मानसी लिए खेलकूद में शामिल होने से गुप्ता, शांतनु सिन्हा, मनोज कुमार, ताजगी की अनुभूति होती है। आज के मुकाबले में लड़कों की निखिल आंनद आदि मौजूद थे। टीम लूजर ने ज्यूस को हराया। आज बड़ी संख्या में दर्शक भी दूसरे मुकाबले में फ्रेशर की जीत उपस्थित थे।

हुई। लड़िकयों के वर्ग में काफी संघर्षपूर्ण मुकाबले में खट्टा टॉफी की टीम ने मैच जीत लिया। एक डॉ उमेश प्रसाद, डॉ सोमित्रो,

Hindustan Newspaper: 14-03-2024









बालको के फाइनल मुकाबला भी काफी संघर्ष भरा रहा टीम लूजर्स ने खिताब जीत लिया टीम के कप्तान दीपक जेना ने बहुत ही शानदार प्रदर्शन करते हुए अपने खिलाड़ी तुसार , विनीत गुप्ता के जोरदार खेल के बदौलत यह विजय 3 अंकों से जीता उपविजेता टीम के कप्तान निखिल आनन्द के बेहतरीन प्रदर्शन होने के बाद भी टीम को हार से बचा नहीं सके । आज के पूरे मैच के निर्णायक भूमिका में तपन राउत, दुर्गा अंजू में थे।

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