



# PLACEMENT BROCHURE

DEPARTMENT OF MANAGEMENT

BIRLA INSTITUTE OF TECHNOLOGY

2024-2025





## ABOUT THE DEPARTMENT

Established in the year 1979 with the aim of serving the growing need for qualified professionals who could harness the resources of the country to achieve its development goals. The department has continuously strived to achieve this aim by maintaining the highest standards in the Post Graduate (MBA) and Doctoral Programmes offered by it since its inception. The department follows the philosophy of Outcome-Based Education. The curriculum is planned to facilitate learning in theory and practice of all aspects of the discipline of management ensuring the achievement of predefined learning outcomes.

## PROGRAMS OFFERED

### PG PROGRAMMES

**Masters in Business  
Administration (MBA)**

### DOCTRAL PROGRAMMES

**PhD**

# COURSES OFFERED

## Foundation Courses 01

- Organization and Management
- Financial Accounting and Management
- Organizational Behaviour
- Marketing Management
- Quantitative Techniques for Management
- Information technology Management
- Management of Manufacturing Systems
- Managerial Economics
- Business Communication - I French Language/German Language
- Legal Environment for Business
- Entrepreneurship
- Human Resource Management
- Business Research
- Operations Research
- IT Enabled Business Intelligence
- Strategic Management
- Cost Management
- Business Communication - II
- Summer Internship
- Business Ethics & CSR

## Sectoral Specializations 02

### OPERATIONS & MANUFACTURING MANAGEMENT

- Technology Management
- Supply Chain Management
- Manufacturing Planning and Control

### HOSPITALITY MANAGEMENT

- Hotel Management
- Tourism Management
- CRM for Hospitality Management

### INSURANCE & BANK MANAGEMENT

- Bank Management
- Insurance Management
- Risk Management

## Specialization Courses 03

- Marketing
- Finance
- Information Technology
- Operations
- Human Resource Management
- Business Analytics - I

# OUR RECRUITERS

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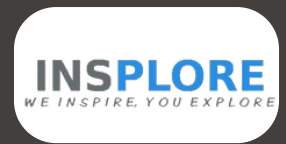


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Let's Get In Touch

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