



PLACEMENT BROCHURE

2025-26

DEPARTMENT OF MANAGEMENT STUDIES

“EMPOWERING LEADERS, INSPIRING INNOVATIONS”



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About The Department

The Department of Management Studies was established in the year 1979 with the aim of serving the growing need for qualified professionals who could harness the resources of the country to achieve its development goals. The department has continuously strived to achieve this aim by maintaining the highest standards in the Undergraduate (Bachelor in Hotel Management), Postgraduate (MBA, ONLINE MBA), Integrated (IMBA), and Doctoral Programs. The vision of the department today is to be recognized as a frontrunner in Management education in the country in consonance with the social, economic, and ecological environment while striving

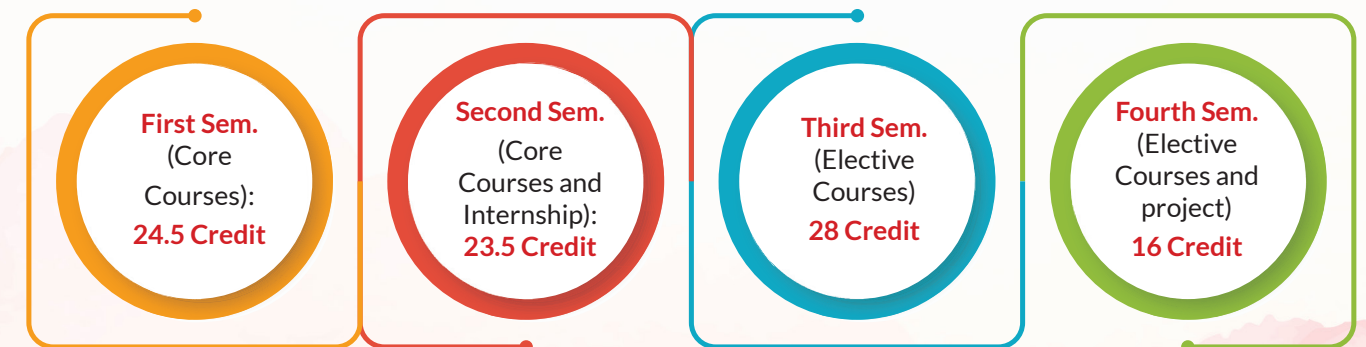
to contribute to nation-building through excellence in research and development activities. The department follows the philosophy of Outcome-Based Education. The teaching-learning process is student-centric. The pedagogy is practical, hands-on, and real-time. Case studies, problem-solving exercises, role-plays, Management Games, and Presentations are extensively used. The curriculum is planned to facilitate learning in theory and practice of all aspects of the discipline of management, ensuring the achievement of predefined learning outcomes.

MBA Curriculum

The MBA program curriculum is meticulously designed to meet evolving industry requirements and ensure students are equipped with essential managerial and leadership skills. It offers comprehensive coverage of key areas including marketing, finance, human resources, operations, analytics, and strategy. A unique feature of the program is the provision for dual specialization, allowing students to choose from any two of these domains to enhance their career prospects and align

with industry demands. The curriculum is regularly updated in consultation with academic experts and industry professionals to ensure it remains relevant and future ready. Through a blend of theoretical knowledge, case studies, internships, and live projects, the program fosters practical skills and strategic thinking. The program is thoughtfully structured to develop leadership, critical thinking, and problem-solving skills essential for success in the corporate world.

MBA Course Structure:



The curriculum offers Dual Functional Specialization in the following broad areas:



Finance



Human Resources



Marketing



Information Technology and Operations



Business Analytics

Batch Strength 2025-26

BIT Mesra

Batch Strength	147	%
Male	72	49
Female	75	51

Experience		%
Fresher	105	71
Experienced	42	29

Average work Experience in months	16 months
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Graduation Degree		%
BBA	43	29%
B.A.	29	20%
B.Tech.	9	6%
BFMO	1	0.68%
B.Com.	38	26%
B.Sc.	18	12%
Hotel Management	1	0.60%
BCA	4	3%
B.Voc.	1	0.68%
B.Pharm.	2	1%
BBM	1	0.60%
		100%

BIT Mesra (Lalpur Unit)

Batch Strength	88	%
Female	47	53%
Male	41	47%

Work Experience		%
Fresher	68	77%
Experience	20	23%

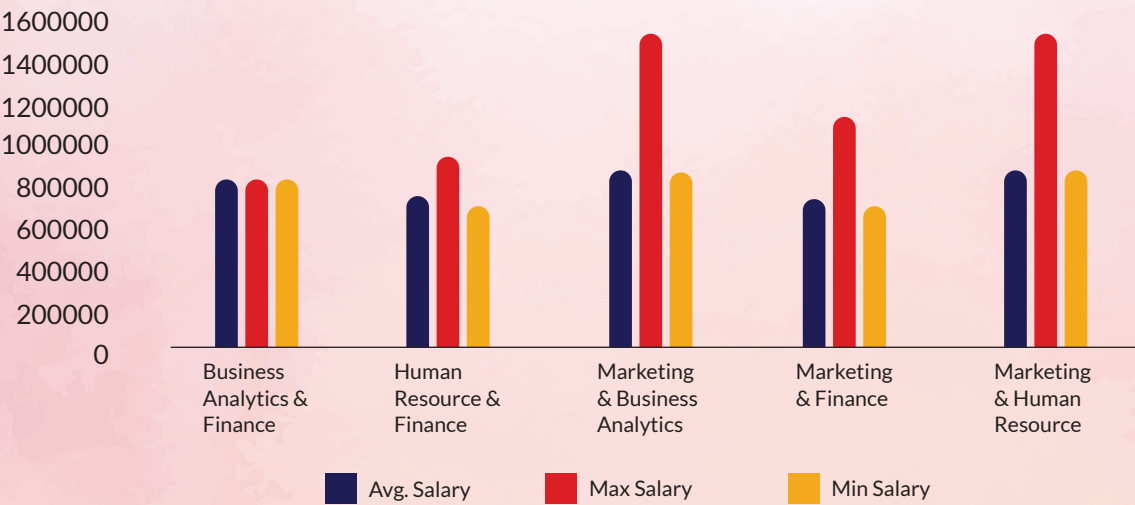
Average work Experience in months	20 months
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Graduation Degree		%
B. Com.	26	30%
B.Tech.	2	2%
BBA	43	49%
B.Sc.	6	7%
BCA	1	1%
Bachelor's in Retail management	1	1%
BA	8	9%
BBM	1	1%
		100%

Placement statistics 2024-25



MBA Specialization wise CTC



Major Recruiters

» Accenture India	» Cvent India Pvt. Ltd.	» JK Cement	» Strada Global
» Aditya Birla Fashion and Retail Ltd	» CWyfuture Pvt. Ltd	» Kantar Analytics Service	» Tata AIG
» ADROSONIC	» Deal Squard	» Kotak Life Insurance	» Tata Blue Scope
» Advantage Club	» Deloitte	» KPMG Global Services	» Tata Play
» Agile Capital Services	» Digit	» Lacozy Enterprises	» Tata Steel
» AIM India	» Dr. Reddy's Laboratories	» Magnikindia	» TCS
» Airtel	» DSP Asset Managers Pvt. Ltd	» Mahindra Finance	» TechMahindra
» Alight Solution	» E&Y	» Market Intelligence	» Tenhard India
» Alkem Laboratories	» Edelweiss Wealth Management	» Medha	» UltraTech Cement
» Anakin Skywalker	» Exela	» Motilal Oswal Financial Services Limited	» UNIVERSAL TRIBES
» Applo Tyres	» Extramarks Education India Pvt. Ltd	» Mozo Hunt	» VISA STEEL LIMITED
» Asian Paints Ltd	» Federal Bank	» Nivabupa	» Walkaroo International Pvt Ltd
» Astral Adhesives Ltd	» Flipkart	» NoBroker Technologies Solution Pvt.Ltd.	» Wooqer
» AU Small Finance	» Flipspaces	» OPEN WINGS FOUNDATION	» Xiaomi Technology India Private Limited
» Axis Bank	» FundsAudit	» Orient Electric	» Zomato
» Baja Capital	» Godrej & Boyce!!	» Outlook	
» Bajaj Electricals	• Happy Equity	» Oyo Rooms	
» Bajaj Finserv Asset Management Ltd	» HDFC Asset Management	» Phronesis	
» Bank of India	» HDFC Bank	» PlanetSpark	
» Barclays India	» HDFC Ltd	» Polycab India	
» Berger Paints India Ltd	» Hepo India Pvt. Ltd	» Prime Assets Realty Pvt. Ltd	
» Bhandhan Bank	» Hero Motofin Corp	» Prism Johnson Ltd	
» Bharat Financial Inclusion Limited	» HIL	» QuickSell DoubleTick	
» Bharti Airtel	» Hindalco	» RBI	
» Big Basket	» Hyundai Motors	» Reliance BP Mobility Ltd.	
» Birla sunlife	» ICICI Bank	» Reliance General Insurance	
» Blinkit	» ICICI Prudential Life Insurance	» Reliance jio	
» Briisk Global Pvt Ltd	» ICICI Securities Limited	» Reliance Jio Infocomm Ltd Bihar & Jharkhand	
» Broad Infinity	» IDBI Bank	» Reliance Retail Ltd	
» Campus Wheebox	» IFB Industries	» Saint Gobain	
» Candourpro Managed Solutions	» India MART	» Salahkaar Consultants	
» Carwale	» IndiHire Consultant	» SBI Life Insurance Co Ltd	
» CashRich	» Infoedge	» Shyam Metalics	
» CEAT Ltd.	» Infosys	» SIS India Ltd	
» Chaitanya India Fin Credit Pvt Ltd	» Insplore	» Sony India	
» Cholamandalam Investment Finance Company Ltd	» Intellipaat		
» Club Mahindra	» ITC Ltd.		
» CMR Green Technologies Limited	» Jharkhand Milk Federation		
» Cognizant	» Jiyonwal		
» Cogno AI			
» Collabera			
» Corefit Care			
» Corizo			

STUDENT CLUBS



Students Activity Forum (SAF)

A successful management programme relies on the actual application of theoretical knowledge, and SAF helps to accomplish this. The group plans numerous creative extracurricular, intra-college and intercollege events all year long. It gives students a platform to learn how to address management problems practically.



The Academic Forum (TAF)

The Academic Forum (TAF) fosters academic excellence and enhances students' understanding of management studies. It organises guest lectures, seminars, and panel discussions on emerging trends, along with faculty-student research projects and academic competitions. TAF also conducts industrial visits and workshops to bridge theory with practice, enriching the overall academic experience.



Team Media & PR

A new student body was created with the goal of connecting with our alumni and building a platform where everyone can join us. The responsibility of Media & PR includes managing long-lasting relationships with alumni and the department's liaison work, as well as the quarterly publishing of the departmental newsletter and magazine and the creation of a platform where everyone may participate. Its duties include managing the department's website and social media accounts, as well as developing the department's brand image.



Team Sustainability

Professionalism infused with humility. This is what makes a successful leader. And thus, Team Sustainability came into existence with its motto to infuse humility into the budding manger through various activities that it plans out to uphold the essence of CSR in professional way. IT was associated with prestigious UNESCO MGIEP DICE program this year.



Departmental Placement Unit

Departmental Placement Unit (DPU) focuses on preparing students for corporate success through practical skill development and professional readiness. Its key initiatives include communication and leadership workshops, resume-building and mock interviews, group discussions, corporate etiquette training, and industry-specific programs. DPU helps students build the confidence and skills needed to thrive in the workplace.



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