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**(BAM 2006-09)**



I graduated from BIT Noida in the 2009 batch. I worked for a firm as an employee briefly after completing my course in Animation & Multimedia. Freelancing was my choicest way of working.

In some years I had a working team and I kept looking to formalize the setup. In the year 2014 I registered my firm. I founded Graphics Destination.

Building and growing a team from the ground up is challenging in many respects, it needs internal balance and external effectiveness. Constant networking and delivering on deadlines are central to this process. All this learning to carry out my journey was inculcated during my learning process at BIT Noida.

We learned these in real time and managed several challenges. We do different kinds of advertising activities like digital Media promotion and print media, all of which was a part of curriculum of BAM course and delivered diligently by faculty members.

Currently we have a team of 20 members. it is based at RDC Raj Nagar, Ghaziabad. We have now completed 8 successful years of working and to celebrate this we had a small vacation at Jim Corbett Park.

A firm like ours has to deal with many unique situations and we have been aware of the technical and IT aspect of the workplace. Having said that, this way of working does have its moments.