Report:

An awareness session on NBA accreditation was organized in virtual mode on 04.01.2022. Dr. Ashok Sharma, Director, Jagannath Institute of Management Studies, Kalkaji shared his knowledge in the process of NBA accreditation, especially for MBA program. Our esteemed guest is a multidisciplinary expert with Masters in Computer Science. Dr. Sharma specializes in the area of Marketing, Digital Marketing and strategy. He dispensed valuable insights on each criteria, issues and its implementation.

Coordinator: - Dr. Charu Wahi

Platform: - Google Meet

Date & Time: - 04.01.22, 11.00 AM

Target audience: Noida campus faculty