

ERUDITE

2015-16



BIRLA INSTITUTE OF TECHNOLOGY MESRA,
NOIDA CAMPUS



Kalam se

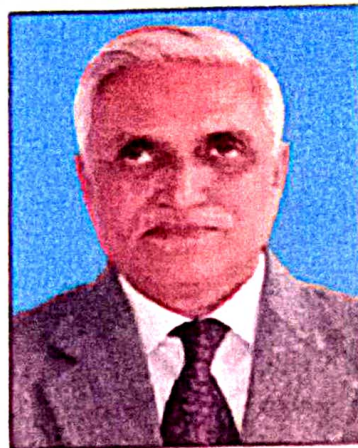
Erudite dedicates it's maiden issue to one of the greatest men of all times...

Dr. A.P.J Abdul Kalam



Our Revered Vice Chancellor

It is my pleasure to send my best wishes to Noida Campus, on the occasion of publication of the maiden issue of its annual college magazine 'Erudite'. This is yet another laudable initiative which will help to record the remarkable progress made by the institution and the sterling reputation it has earned in the short span, since its inception.



I am certain that the magazine will provide a glimpse into the diverse activities taken by the college and will reflect the creativity, hopes and aspirations of the students. I am confident the journey that has begun so well will continue to achieve new milestones year after year. I take this occasion to congratulate the Director, staff and students for their strong sense of commitment, service and responsibility.

My best wishes for continued progress and success.

Dr. M.K. Mishra

Our Esteemed Director

The destiny of a country lies in its children. It is for us to provide these torch bearers a safe and secure environment, at the same time, equip them with the ability to face challenges and surmount adversity. Education is a vital component for building, enhancing and enriching our future generations. At Noida campus, we believe in academic excellence, social responsibility, professional and personal growth of students and faculty and these values guide us in every endeavor. Our faculty have the right blend of experience, academic qualifications from leading institutions in India and abroad and rich experience of working in leading institutions and universities.



The magazine mirrors an account of varied learning activities undertaken by the faculty and students of the campus and represents rich learning our students undergo in an inter-disciplinary environment with understanding of multicultural sensitivities.

I congratulate the editorial board, staff and students for their heartfelt endeavors in bringing out this issue of college magazine.

**With Best Wishes
Dr. Munish Makkad**

From The Editor's Desk. . .



"True Knowledge liberates the Soul"

Nothing is as complex and as beautiful as the human mind for it craves not only information and knowledge of all kind but it also comes up with its own way of interpreting that information to something beautiful and serene. And to have the responsibility of nurturing and educating fine young minds who take their first step towards their dreams and ambitions is a great privilege and honor for any college to have.



Welcome to BIT Noida. With all my heart and the efforts of our team, we present you **Erudite-Display of Knowledge**. Founded in 1998, as the extension centre of our main campus, it took us long enough to have our own college magazine. But as they say, *"It's never too late for good things to start"*. We are very much excited to share our experiences and let you know the amazing things we have and we do at BIT.

From writing complex codes to taking tough management decisions to creating breathtaking animations for studios, our students are now carving out a great niche for themselves in this furiously competitive world. Not only in academics but we also have a very rich culture of sports and co-curricular activities. We deeply encourage the students and believe that these activities are as much important as academics to succeed in life.

Sometimes the journey is said to be better than the destination, so let us start one with lots of euphoria and zeal filled in our heart. Filled with success stories, fun facts and lots of other things we hope you enjoy this exhilarating journey with us.

"To err is human, to forgive is divine". Since this is our first time, mistakes are bound to take place so we would be more than happy to receive your feedback and comments so that we can improve over time.

Good Luck and Happy Reading!

**Best Wishes
Charu Wahi**

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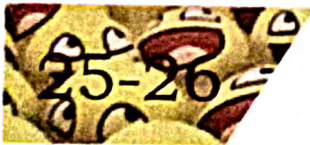
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ABOUT BIT MESRA

For over five decades, BIT Mesra (located 16 kms from Ranchi, the Jharkhand state-capital) has been engaged in nurturing minds through a rich heritage of academic excellence. Essentially a hub of bustling student activities, the beautiful campus has been a second-home to thousands of students in their journey to challenge the times. Established in 1955 by the visionary-industrialist **Mr. B.M. Birla**, it is today one of the most premier engineering destinations in India.

FAST FACTS

- Main Campus Size - 780 acres
- Total number of registered students across all centres - more than 10,000.
- Doctoral students - 150
- Programmes offered - Undergraduate, Post-graduate, Doctoral
- Graduate degrees awarded - over 18,000
- Postgraduate degrees offered - over 2500

A FEW 'FIRSTS' FOR BIT

BIT is the first Institute to ...

- Establish a department dedicated to Space Engineering & Rocketry way back in 1964.
- Introduce the concept of Small Industries Entrepreneurs' Park, which has become very successful since then.
- Provide 'nursery sheds' and central designing and workshop facilities to young entrepreneurs. It also facilitated the initial project funding.
- Establish overseas extension centres in the year 2000.
- It is one of the few Universities to be accorded a Super Computer at the core of its ultra modern IT infrastructure.

EXTENSION CENTRE

WITHIN INDIA - ALLAHABAD
DEOGHAR
JAIPUR
KOLKATA
LALPUR
NOIDA
PATNA

OVERSEAS - MUSCAT
RAS AL KHAIMAH

NOIDA CAMPUS

BIT Mesra, has established one of its extension centre at NOIDA in 1998, because of the urgent need of a centre for diversified and advanced educational research. The institute has set landmark in four major areas of academic excellence - world-class infrastructure, highly accomplished faculty, a motivated student body and distinction in research. The centre is well equipped with e-journals, research software's and dedicated internet facility for the research scholars.

DEPARTMENT

COURSES OFFERED

Animation & Multimedia	B.Sc in Animation and Multimedia(BAM)
Computer Science	Bachelors in Computer Applications(BCA) Masters in Computer Applications (MCA) M.Tech in Computer Science
Management	Bachelors in Business Administration(BBA) Masters in Business Administration (MBA)

PERSONS TO LOOK FOR



ACADEMIC ACTIVITIES

Department	Faculty/Staff Name
Examination	Mr. Aruna Mallik
Registration	Ms. Charu Wahi
Animation & Multimedia	Dr. Suparna Dutta
Computer Science	Mr. Anil Kumar Singh
Management	Dr. Vandna Sharma
Doctoral Research	Dr. Meenakshi Sharma
Placements	Dr. Monika Bisht

NON ACADEMIC ACTIVITIES

Department	Faculty/Staff Name
Assistant Registrar	Mr. Abhisek Mohapatra
Administration	Mr. Amit Nindraojog
Cultural	Mrs. Rachana Pratik
Sports	Mr. Manoj Kumar
Accounts	Mr. Pavan Chandak
Library	Mrs. Monika Verma
Maintenance	Mr. R.S Tripathi

Computer Science Department



Throughout the years, the department's mission is to present our students with up-to-date curricular and pedagogy in the computer science and information system disciplines.

The department has always been a source of logical, critical and analytical thinking to the students; and ensures that they have a solid foundation in core concepts, equip them with problem solving and decision-making skills, and prepare them for lifelong learning in the discipline. The department encourages collegial, intellectual and academic growth of its faculty.

**-Anil Kumar Singh
(In-charge)**

Management Department

We at Noida Campus are taking forward the legacy of Birla Institute of Technology, Mesra Management Department focusing on holistic management education empowering the youth with intellectual curiosity, creativity, management studies, academics and learning.

The curriculum and pedagogy used (term papers, mid tests, quizzes, realistic scenario based assignments, discipline, team-based projects, case-studies, field studies, formal and informal in-class presentations, project feasibility report and summer internship in industry) are designed to cater to many of the specific demands coming from the private sector arenas, including problem-solving approach, creativity, communication, motivation and negotiation, the ability to make decisions and the capacity to learn from personal experience.



**-Dr. Vandna Sharma
(In-charge)**

Animation Department



Birla Institute of Technology, Mesra was the pioneer to give to the nation the first batch of graduates (B.Sc) in Animation and Multimedia. The programme was started as the UGC innovative programme in the year 2006 in the Institute's Noida Campus to be followed in the Jaipur Campus. Thereafter, the post-graduation studies and the Doctoral Research programme was initiated in conformity with the institute's intrinsic philosophy of philanthropy and excellence in academics. As a result, the Department of Animation and Multimedia has been rated by Hindustan Times and others as the best in the NCR and alongside NID, Ahmedabad, IDC, IIT, Bombay since 2010.

**-Dr. Suparna Dutta
(In-charge)**

Stress Management: 8 Amazing tips

Stress is an essential by product of modern lifestyle and competitive environment. The reasons of this stress include heavy work load, poor work life balance, insecurity and fears, bad past experiences, fast lifestyle and so on. Here are some simple yet effective tips of managing stress.

1. Let go of the undesirable fears

Stress creates many types of fears. We often fear those things which have the least chance of occurring at all. So, most of our fears are actually needless. Apart from these, there is no natural fear. We have created all kinds of fear by ourselves. Researches in psychology show that whatever issues create stress for humans do not actually occur more than even 1 per cent of the time. You can now realize how much garbage you have accumulated in the form of stress. Throw out this garbage, which is there in the form of fear and stress.

2. Flush out the negative memories

Many of our stress are our own negative memories. We keep getting ourselves disturbed by past failures. There is just one way to avoid this—think that these did not happen at all. Forget them and erase all things related to them from your memory. Do this physically as well, because, whatever has happened cannot be changed now. However, whatever is in your control can be dealt with happily.

3. Thinking too much will not help

Make life a simple affair. There is no real need to think too much. A poet has very aptly expressed this as: **It is relevant to think, and necessary, too but thinking all the time is not good.** Some people simply keep on thinking. It is, however, not right to be calculative on all counts. Living life is not a mathematical process, but an art. It is absolutely necessary to fill colours in life and find ways of laughing. Searching for laughter and smiles in every aspect of life makes you tread your life on a simpler path, and then, even big problems start appearing smaller.

4. Never think of yourself as a small person

No person must think himself or herself as small. God has made us humans and given such a treasure of powers so that we are smaller to none. We simply have to explore and hone the qualities that lie within us. There is a famous saying in the business world, Success has a simple formula—Do your best so that people should like it. Just try your level best, and have a confidence that you can do it. Guru Shukracharya has expressed as **There is no word which cannot be converted into a mantra, there is no root of a tree which does not contain a medicine, there is no person who is not capable, the only difficult job is that of one who binds together.**

5. Do not have expectations from others

One of the main reasons for our getting tense is that we have expectations from others. We will have to change this. Someone has rightly said, "Expect less; you will be less frustrated", meaning that when you expect less from others, and that when they do not prove to be helpful, you will not feel tense. If you expect more, and others do not prove to be helpful, you shall feel more tensed.

6. Serve selflessly

If you wish to derive the maximum possible bliss, serve someone selflessly. Make sacrifice for someone. You will not get bliss greater than this, ever. After this sacrifice, nothing but pure bliss remains in your mind, and you will forget everything else. This is so because you are not expecting anything in return, hence the possibility of becoming tense will decrease to the lowest. By helping others, you also grow mentally strong yourself. You feel that even God is with you, as you are performing a noble deed. When you take out thorn from someone's foot, you will feel your own pains going down.

7. Do something which will benefit all

In the business world, the concept of Win-Win Situation is often used. This means a situation providing victory to both the sides. A good deed is one by which everyone can derive benefit. When we think only about ourselves, we tend to get tense, because then it creates an imbalance in the society. When we harm others and work with a selfish motive, we are under a constant fear. There is a saying, Poverty anywhere is the threat for the prosperity everywhere. Hence, we have to look for the interests of others as well.

8. Behaviour (keep a clear, inside-out image)

A lack of transparency in behaviour is a major reason for stress. In the first instance, people tend to avoid talking straight and frankly, then either they grow tense later or quarrel with others. There is a famous saying, Shameless frankness at one moment, and bliss for the remaining moments. This means that, while entering a deal or a contract with someone, be open and speak frankly about all aspects, even if he or she is your closest friend. This may cause the other person to feel bad, but shedding off shame and hesitation for some time and speaking frankly gives peace forever.

(This article is an excerpt from I Can... I Will... a motivational book by Dr. Arun Mittal published by Sterling Publishers)

Arun Mittal,
Assistant Professor, BIT NOIDA

Do You Know... ???

Candy Crush Saga developer king.com reported revenue of \$606.7 million for the first quarter of 2014, with 143 million users participating daily.



Caste Reservation--need or curse?

Ancient Indian society was divided on the basis of caste. People of different caste used to live separately from one-another. This social gap had also resulted in a financial gap between them, that is, the people of an upper-caste were usually richer than the lower one. That's why caste reservation system was brought up to heal this gap.



It was an effort to give an opportunity to the backward community to uplift them. In this system, they were given some autonomy in various opportunities like seats reservation in various jobs, relaxation in percentage of marks to succeed the competition, and so on for the improvement of their condition. This system worked fine for them. With the passage of time, the gap filled up to a large extent. They could be able to go on various successful posts like doctors, IAS, IPS, etc.

But it's a matter of pity that no revision or amendment was made on the basis of the system with the passage of time. Still, the same old system is prevailing. This has resulted in an eye shore scene, that undeserving is getting the opportunities while the deserving is getting deprived of it. Consider the case of a competitive examination, in which a candidate belonging to a rich family, having 45% gets qualified instead of that that, has got 65% as he belongs to a particular caste. This scene is not only painful for the candidate, but also for the society. Most often, it is seen that the frustrated candidate either takes an unexpected step like suicide or join an anti-social activity. The more number of castes have started demanding the reservation. They even make violent protests for the fulfillment of their demands.

As a consequence of this, a time will come when there would be great havoc. There would be a lack of good doctors, engineers, scientists, etc. The 'quota-based' cops won't be able to catch the sharp-minded criminals. The anti-social elements would appear to be more powerful.

Now, a time has come to review and revise the system. It's a time to abolish the caste based reservation system. It should only be given to needy one like persons with 'special ability' (disability), an orphan child, ward of any martyr, economically poor, and so on. Only then, we'll be able to establish a proud India.

Vedant Setu
BCA/4521/15

Patriarchal Society and the Poor Sufferers

Son to Dad: Hey dad, she's my girlfriend.

Dad: Oh, nice choice son. I'm proud of you! Just take care of your studies son.

Daughter to Dad: Umm dad, I wanted to share something with you.
That's my boyfriend.

Dad: Whattt! You have a boyfriend?! This girl is surely going to let me down in the society! I will take away your phone and hereafter, you are not going out anywhere..

If we all are loved, cared for and pampered in the same way then why do we have to face partiality at certain instances? Questioning a guy often seems to be disruptive for this so called 21st century's modern society.

Guys are set free, allowed to come home late while the girls have a time limit to reach back home. Guys are allowed to travel anywhere with friends while the girls are questioned for even the minute details. Guys are treated as grown-ups when they have girlfriends while girls are disowned when they have boyfriends.

Oh dear Male Chauvinists, grow up! Because the society won't improve unless you change your mindset. People give an excuse that they are forced to behave this way with the girls because they need to be protected from the men with a filthy mind but they seem to forget that their own sons need to learn how to treat women.

"Do unto others as you want them to do unto you."

Esha Dhir
IMCA/4512/12

Do You Know...???

Each frame of the CGI scenes in James Cameron's Avatar (1/24 of a second) took an average of 47 hours to render.

"Two things are infinite: the universe and the human stupidity and I'm not sure about the universe."

- Albert Einstein

When the bitter gourd tasted sweet...

It was a Sunday and I was at my friend's house. As we proudly say, we have a habit of having intellectual discussions. So we started as per our habit.

After discussing topics like economics, music, astronomy; we suddenly switched on to a question: "Does God exist?"

We had no conclusion and so we kept on thinking and discussing. As I was about to raise my finger proving a point, I saw a smiling face in front of me. It was her younger brother; a kid of about 6-7 years. He asked us what we were doing. I gently explained him about our topic of discussion. Immediately, the little curious mind had an innocent question, "Who is this God?"

To explain that little thinking machine I casually said, "*God is someone who is present everywhere, who can do anything, who always watches us, If we pray to him, all our wishes are fulfilled and who punishes us if we are doing something wrong.*" I further asked him, "So what do you think little chap, Does God exist?"

He gave an innocent little smile, and ran away. He was surely not expected to answer such a complex one. Again some topics raised some arguments. Just a few minutes later, there was a shout, "*Didi. I found God!!! Come fast...*" Both of us were astounded. We ran to him. Bearing the innocent smile on his face, he was holding a photograph in his hand. It was of his parents. We just gave a smile and started walking back. He in his sweet tone started explaining in a childish way.

He said, "You said that God is present everywhere; in the morning, my mom wakes up early makes my breakfast, I see her in the kitchen. I also see her in the bathroom preparing my bucket of hot water. Then suddenly I see her preparing my father's dress ready. And then from somewhere else a sound comes to hurry up. I feel she is everywhere. Whatever homework my teacher tells me, she helps me do it even though she is not in school. I feel she can do anything. I may be doing anything anywhere, even if she is not around she watches me. Whatever I ask for, I pray for, my dad gives me. He works the whole day only for us. He can do anything for us and he always watches us. And what can I tell you about the punishments both of them give me. Always!!! I am never able to understand them too. They both satisfy the requirements of being God. Then why are you discussing about God? They are in our house only".

It was the moment....the moment of realization. I smiled at him, hugged him and just wanted to go to my home. On my way back a series of thoughts struck me... It is not always the '*theory of everything*' that works. Sometimes it's just the '*theory of nothing*'. In all our complex lives today...we are on for finding the creator and don't even give a thought about our creators, Someone said, "I am the universe, infinite in all directions...". Well then, I say my parents are the creators of that universe.' Mom had cooked bitter gourd that day. I don't like it. But still I tried it. And that day even the bitter gourd tasted sweet.... I was left only with a single word....Divine...and with two people in mind...Mom and Dad. Let's give a thought about them and make our Gods happy...

Sakshi
BBA/4557/13

MOTHER

A Woman can't be a mother merely by giving birth to a child. The hands which rock the cradle, the eyes which gaze upon the infants sleep, the affection and love which touch the heart which stops and keeps away the child's pain in mother. The mother is she who always remains anxious about her child and sacrifices her desire and happiness for the child.

Mother means an ocean of affection where a child swim and get every happiness of life. If those were not a mother the world would be dark entity.

It is mother who brings us in this world and teaches many things. An infant initially learns how to take the first step to walk with his/her mother. Every mother in the world is of kind heart. She can remain herself hungry. Not only in human beings, but one can see all these emotional activities even in animal also. So we should respect our MOTHER a lot.

Satyam Kumar
BCA/4532/15

THE THREE TEACHERS OF OUR LIVES

Maker of Man

Observer of action

Teacher of Life

Healer in pain

Empathetic

Reflection of God

Tolerant

Excellent

Articulate

Cooperative

Helpful

Educator

Receptive



Friendly
Approachable
Thoughtful
Heroic
Exceptional
Responsible

Ankit Mishra
BCA/4525/14



MANN KI BAAT

On the very first day of college or even the school a student's eye is full of dreams, aspiration of success, support and desire to be what one wants to be at the accomplishment of the studies.



But does everyone get the same treatment? A question arises in our mind? The answer is "no". It's not only about being tortured by seniors, but it's also about how we are being treated by our batchmates. A valid question which I have analyzed since my school days is that have we ever thought of why the issue of ragging is raised only when one gets admitted in a college? This is because no one ever gives a thought to such practices in our school. I have been through the mental torture of those stupid comments of our batchmates and seniors too. Some of us are strong enough to withstand those traumatic situations and some of us break down.

But who is to be blamed? The students themselves, who, didn't raise any sort of voice against the intolerance, the administration, the batchmates or the seniors.

Why the innocent mind is being forced to bear such type of trauma?

We are taught discipline, respect and lots of morals and ethical values. School is the framework where we can learn lots of things in the process of reformation. People often say while consoling "bygones are bygones take care in future" but I don't understand that if the foundation year is spent in dealing with such mental stress, how one can secure his or her future? This is just the example of how the root of ragging lies in the very first foundation of being reformed in the process of education, in the school itself and huge manifesto in the college.

Ragging basically is an 'introduction'. This is what some of our young generation presumes while ragging their juniors but really is it an introduction? No! it is not the introduction nor an entertainment as most of seniors assume. It's about trying to impose the weak mentality. It's about feeling sick of getting happy in seeing someone performing or doing as per the wish of weakest mindset. Although it's an offence but still it is prevalent in all colleges in some way or the other. Above all the possibilities to deal with ragging, we need a strong and determined mindset and also the courage to say "NO TO RAGGING".

Kaushik Kumar
BCA/4505/14

AT THE FAREWELL PARTY

ऐसा लग रहा है की ये टाइम था कितना कम,
आप सबके साथ लाइफ बन गयी थी एकदम औसम। सबके साथ
थी लाइफ एकदम मस्ती से फुल,
और सबसे ज्यादा तो मुझे ये दुःख है की विवेक के जाने के बाद
मेरी बैडमिंटन की ट्राफी अबसे हो जायेंगी गुल!!
पर हाँ लड़का नाचा अच्छा था ओन द सॉंग- "लड़की ब्यूटीफुल
कर गयी चुल।

नाचने से याद आया अनुपम, श्रुति के जलवे भी नाचने में ना थे
कम,
दोनों ने पुरे माहोल में डाल दिया था दम।
अब इवेंट्स का आयोजन करने में डूबेगी हमारी नैया, क्योंकि अब
हमारे साथ नहीं होंगे विनीत, अनुपम, तन्वी दी, भारती दी और
निशांत भैया।

इवेंट से याद आया इस बार DJ नाईट पर ऐसे नाच रहे थे सब, जैसे
गए हैं कहीं खो,
एंड नो डाउट सारा क्रेडिट जाता है पऊआ भाई को।
नाचने में तो खैर हमारे शेर हैं शिवांग, शुभम, दीपक और एम्बर,
पर बेचारो को राहुल भैया इतनी प्रैक्टिस कराते थे की भूल जाते थे
जाना अपने घर।

नाचने में अपनी लड़कियां भी है मस्त,
विदुषी, गुंजन, नम्रता, रश्मि, मायरा, नेहा, श्वेता बीबीए के सारी
लड़कियों ने इस बार तो कर दिया था माहोल जबरदस्त।
किसलय ने तो कर रखी है हर डांस स्टाइल में पीएचडी, पर बंदी
भूल जाती है बीच में, फिर शकल बना लेती है क्यूट सी।

वैसे तो अपना ड्रामा ग्रुप भी कुछ कम नहीं है,
पर विनीत भैया, भारती, अदिति, निशांत भैया, दिव्या, यश, विवेक
इन सबके बिना ड्रामा ग्रुप में भी कोई दम नहीं है, कभी हसना,
कभी रुलाना या कभी अपने मेसेज से कर देते थे सबको चुप,
कैमरा मैन पप्पू के साथ आपकी चहेती अपूर्वा एंड आई विल
definitely टेक ए सेल्फी विद ड्रामा ग्रुप।

हमारा कॉलेज खेलने में भी कौनसा कम है यार,
गौरव भैया, सिद्धार्थ भैया, प्रसून भैया सब लोग हर साल रखते हैं
अपनी trophies तैयार।

ग्रुप तो अपने कॉलेज के सिगर्स का है रोकिंग,
नोएल, अक्षत, अक्षय, प्रांजल तो है मस्त बट पांडू भी है इस ग्रुप में
ये लगता है सबसे ज्यादा शॉकिंग।
"तुम मेरी हो सोंग कर देता है सबको दीवाना और बहुत गजब है
इन सबका याराना।

धूम तो DJ नाईट पे सबने मचाया था,
और सब लोगो के डांस ने माहोल बनाया था।
वैसे तो प्रज्ञा, कनिका, अक्षय, चैतन्या, श्वेता, आभा, चारुल, विक्की
ये सब थे अपनी क्लास में मस्त,
और दूसरी तरफ अकेले वंश ने ही सबके साथ बारी बारी से
नाचके कर रखा था माहोल जबरदस्त।
पर कुछ लोग उस दिन भी नाचने से ज्यादा selfie के लिए हो रहे
थे पागल।

जिसमें सबसे पहले नाम है देविका, छवि, तान्या, अक्षिता, कुश,
साराश और बाकी ये सबको खीच लेते थे जो होता था इनके अगल
बगल।

वैसे आशीष भैया ने भी कोई कमी नहीं छोड़ी, बट इनकी एक
requirement थी की selfie-विद गर्ल्स ओनली।
साथ देने में गोलू भैया, पावन भैया ने भी कमी नहीं दिखाई, और
अपनी क्लास के तो ये डॉन लगते हैं भाई।

क्लास के डॉन से याद आया, सबसे बड़ा डॉन तो है विशाल,
अशित, उत्कर्ष और बिना संध वाला गणेश,
आई नो, आप लोग सब हैरान है पर इन लोगो ने छुपा रखे अपने
असली वेश।

इनके अलावा जलवे तो दिखे थे ट्रिप पे उधर,
और वैसे थैंक्स टू सुयश, सिद्धार्थ, पराशर, मोक्ष, करन फॉर द ट्रिप,
it was really गदर।

अगर किसी को बुरा लगा की उनके बारे में नहीं लिख पायी तो
आई ऍम रियली सॉरी,
पर मैं बी उनके साथ नहीं रही होगी मेरी कोई स्टोरी, पर हाँ इस
कॉलेज का हर एक स्टूडेंट है यहाँ की शान, आप सबके बिना नहीं
है इस कॉलेज का कोई मान।

लास्ट में मेरी favourite लाइन्स टू एवरीवन,
हम सबकी लाइफ एक दुसरे के साथ बहुत ही रंगीन है,
क्युकी यारियां तो होती ही हसीं हैं।
तो हर पल को सब खुलके जीलो यारा,
क्युकी फिर ये जिंदगी ना मिलेगी दोबारा।
पता नहीं हम सब मिले या ना मिले कल,
पर यार सच में याद आयेंगे ये पल।
तो आज सब एक दुसरे का हाथ थाम लो,
क्युकी पता नहीं कल हो ना हो।

Now, द लीस्ट बट नोट द लास्ट
प्लीज सब मानना मेरी ये बात
की लाइफ में अबसे कभी न रो,
और अपना हर दिन ऐसे जियो जैसे की आखिरी हो।

Apoorva Pathak
BBA/4553/14

INITIATIVES

SWACHH BHARAT

In accordance with the mission of our Hon'ble Prime Minister Shri Narendra Modi, BIT, Noida formed a Swachh Bharat Crusaders Club under the guidance of our Director and led by one of the faculty member Mr. Niket Mehta. The members organized cleanliness drive outside the campus, in collaboration with Bharat Petroleum. Another such event of cleaning the campus was organized during Diwali, followed by the festive celebration. Students decorated the campus with colorful rangoli and illuminated it with candles and diyas on the occasion of Diwali.



UMEED

UMEED-A Ray Of Hope, as the name suggests is a beautiful example of showering blessings of love for our fellow underprivileged human beings from our privileged ones. Umeed, an initiative taken by BIT Noida students where they make an effort to reach and help the needy, the underprivileged, the helpless infact the most useful resources that are mostly neglected by the ever-growing society. Umeed is one such platform, founded by the vision of Anupam Rastogi student of BBE (2013-16) in the year 2015. It has been involved in some great activities like women empowerment, helping differentially abled people, homeless & chronically ill children etc





Amar Gupta
BAM/4534/13

**UNLEASHING
CREATIVITY**



Aditi Sharma
BAM/4512/14



Achu Krishan
BAM/4529/12



Durgesh Pandey
BAM/4517/15

TRAINING & PLACEMENT@ BIT, NOIDA

At BIT, we sincerely believe that activities must have a positive bearing on a student's academic and personal development. This balance is essential to equip them with the strategies to handle challenging schedules. Keeping these demands in consideration, T&P Cell acts as a vital interface between the student and the corporate world. It actively conducts varied activities like workshops, tests, seminar, expert talk, leadership talk etc. The placement activities are further supplemented through Live Projects, Business Quiz and Real-time Business Competitions and Industrial visits.

The team constantly tries to add value to the professional life of the students by various initiatives such as:

- **Assessment:** The assessment tests are conducted by professional bodies viz., ASPIRING MINDS & METTL to measure the career related competencies in the form of BITCAT, a PAN BIT Assessment test. Detailed reports are then shared with the students pertaining their Strengths, weaknesses and suitable/preferred career avenues.
- **Mock campus/ Pre-Placement Preparation sessions:** In order to provide students with proper exposure of the real world, distinguished trainers are invited for conducting the mock sessions to prepare the students for the final placements. At Noida Campus these sessions are conducted by SUPRAYAS and SWAASTHYA CONSULTING, which allows students to enhance their interpersonal skills, self-management & time management skills.
- Apart from these, **Expert talk** on Resume writing, Leadership talk on Successful Career, Real-time stock market competition- stockmind, CII-ICICI Bank Management Quiz- IN-quizzite, Live project(HR) – JUBILANT ORGANOSYS and Industrial Visit to Orient Electronics, Noida were also organised.

The placement cell has a lot of achievements to its credit. Various companies visited the campus, to name a few, Goldman Sachs, Directi, Infosys, Flipkart, Capital IQ, ICICI Bank, Videocon, Gaming Buzz, Nvyuf Infosolutions etc. and recruited students from MCA, MBA, M.Tech, BAM and we are in a constant effort to bring in more.



ACCOMPLISHMENTS

In Top League



National Institutional Ranking Framework



Department of Higher Education
Ministry of Human Resource Development
Government of India

India Rankings 2016

Engineering | Management | Pharmacy | Universities

7.1. India Rankings 2016: Engineering Category "A"

Name	Est.	State	City	Weighted Score	Rank
Birla Institute of Technology, Ranchi	1955	Jharkhand	Ranchi	71.81	17

7.2. India Rankings 2016: Management Category "A"

Name	Est.	State	City	Weighted Score	Rank
Birla Institute of Technology, Ranchi	1955	Jharkhand	Ranchi	67.66	25

7.3. India Rankings 2016: Pharmacy Category "A"

Name	Est.	State	City	Weighted Score	Rank
Birla Institute of Technology, Mesra	1955	Jharkhand	Ranchi	67.00	7

Student's corner

Toppers (Passing out batches)

"I never topped in the university, but today toppers of best universities are my employees..." – Bill Gates



Kajal Kumari
(IMCA)



Mohita Ghildiyal
(M.Tech)



Shreya Jain
(MCA)



Ritu Sharma
(IMBA)



Bharat Chauhan
(BCA)



Vidushi Sharma
(BBA)



Kanika Rawat
(BBE)



Rajat Pande
(BAM)

"The greatest accomplishment is not in never falling, but in rising again after you fall." – Vince Lombardi

A writing enthusiast, philanthropist, nature lover and an animal lover, **Esha** is a blogger by interest and a computer science student by chance. She has written educational and motivational articles for online education portals along with which, she handles her own blog. Filled with zeal, Esha has worked under trained professionals to learn about live websites' updation and has created a website for a Hyderabad based start-up. Esha empowers women by working with an NGO since 3 years. She has taught government school girls and organized camps to strengthen young girls. Optimistic and diligent, Esha believes that "Learning is Growing".



Abhiroop Biswas aka Bonzax, a young talent from New Delhi, started DJing & Producing music when he was 15 years old and since then he has done remixes, bootlegs, mashups of pop and EDM. His unique production skills led him to the point where he is today, which was then witnessed by the EDM lovers all across the globe. A major breakthrough in his career came at the beginning of 2015 when he released his Remix Bootleg of 'Maps' by 'Maroon 5' as it got a huge support from 'The EDM Network' based in the United States with over 300,000 worldwide listeners. Together with this milestone he started his own Radio Show called 'Funkadope Radio' and both resulted in being supported by the likes of R3hab, Dirtyloud, Ftampa, EDX, Shermanology, Kenneth G and many more.



Amar Gupta student of B.Sc(Animation & Multimedia) won 1st prize for Best Animation Film and **Shyama Anand** won 1st prize for StopMotion animation at the India International animation and Cartoon Film Festival 2015.



Akshay Awasthi is an Ethical Hacker and one of the country's best Information Security & Cyber Crime Consultant. The young and dynamic Akshay has not only assisted in solving complicated cyber-crime cases but has also played a key role in spreading awareness about information security and cyber-crimes. Akshay has trained more than 8000 personnel globally which include students from various fields, professionals from companies like Microsoft, Cisco, Intel etc. and cyber security personnel.



Utkarsh Sharma has been always passionate about clicking pictures since school time. He never used to use a DSLR or thought of getting into professional photography but there after one of his friends told me about the National Geographic channel photography competition, He used his Sony Xperia Z phone to get a picture on holi which he sent for the competition and got selected out of around 10,000 applicants. There after he realized photography is not about what camera you use or how expensive your camera is, it's about what story your photograph says and how passionate you are about it.

Anupam is an event organizer, social reformer, travel fanatic who loves to explore the unexplored places. He is a photographer and an event organizer by interest who has not only organized college events but has also organized an event of ATRIEV during his summer internship in Philippines. Anupam being an enthusiast became a regional leader in AIESEC where he got an opportunity to participate in events like Youth To Business, Balkalakaar and Model United Nations (MUN) and meet people of different nationalities. Being a social reformer he has formed a college society, UMEED for supporting and aiding the underprivileged, unfit poverty stricken people and was successful in raising funds for a child suffering from cancer. Being persevering and determined to achieve the goals, Anupam believes that he still has a long journey ahead of him.



Publications

Journals

- ➔ Joshi, P., "Cloud Architecture of Big Data", "International Journal of Engineering and Computer Science" (IJECS), ISSN No.: 2319-7242, Vol. 4, Issue 6, June 2015.
- ➔ Raizada, E. & Singh, S.P., "Benchmarking and Testing of Hybrid ABC and GA Using Feed Forward Neural Network for TSP", International Journal of Science and Research (IJSR), ISSN (Online):2319-7064, Vol. 4, Issue 6, June 2015.
- ➔ Sagar, B.B., Saket, R.K. & Singh, G., "Exponentiated Weibull Distribution approach based Inflection S-shaped software reliability growth model" Ain Shams Engineering Journal, Elsevier (SCI Journal), Vol. 6, Issue-3, September 2015
- ➔ Gangoli, S. & Singh, S.P., "Implement Hippocratic Database in Legacy Applications", International Journal of Advance Technology in Engineering and Science, ISSN: 2348-7550, Vol. 3, Issue SI (d)September, 2015.
- ➔ Kalkandha, P., Wahi, C., Sharma, S. & Sonbhadra, S.K., "Current State of Art of Energy Efficient PEGASIS Routing Protocols in WSNs", International Journal of Advanced Research in Computer Science and Software Engineering, Vol. 5, Issue 12, December'2015.
- ➔ Rana, A., Singh, S.P. & Soni, R. Jolly, A., "Incremental Software Version Release Planning for Adaptive Maintenance", Published in International Journal of Software Engineering and its Applications, Vol. 9 No. 8(2015), pp. 217-228.
- ➔ Choudhary, S.L. & Sagar, B.B., "Applicability of Gene Expression Programming in Predicting Software Reliability", International Journal of Applied Engineering Research, ISSN 0973-4562 Vol. 10, No. 9 (2015),pp. 22919-22926.
- ➔ Suryanarayana, S. & Singh, S.P., "Software Cost Estimation Techniques Using Soft Computing", International Journals of Allied Practice, Research and Review, ISSN 2350-1294, Vol. II, p.p. 42-52, 2015.
- ➔ Kishore, N. & Sharma, S. "Secured Data Migration from Enterprise to Cloud Storage- Analytical Survey". BIJIT, January 2016, ISSN 0973-5658
- ➔ Kudeshia, C., Sikdar, P. & Mittal, A., "Spreading love through fan page liking: A perspective small scale entrepreneurs," Computers in Human Behaviour. January, 2016, 257-270.
- ➔ Srivastav, G., Mittal, A., "Impact of Internet Banking on Customer Satisfaction in Private and Public Sector Banks", Indian Journal of Marketing, Vol. 46, Issue 2, February 2016.
- ➔ John, C. & Wahi, C., "Vulnerabilities of Routing Protocols in Wireless Sensor Networks", International Journal of Advanced Research in Computer and Communication Engineering, Vol. 5, Issue 2, February 2016.
- ➔ Hansaria, V. & Jha, S., "Love on the Run: An Analysis of User Behaviour in Online Dating International Journal of Advanced Research in Computer Science and Software Engineering", Vol. 6, Issue 3, March 2016.
- ➔ Kumari, P. & Sharma, S., "Investigating MOOC's using Social Media Mining: A Survey". International Journal Of Advanced Research in Computer Science and Software Engineering., March 2016, ISSN:2277 128X
- ➔ John, C. & Wahi, C., "Security analysis of routing protocols for Wireless Sensor Networks", International Journal of Applied Engineering Research ISSN 0973-4562 Vol. 11, Number 6, March 2016, pp 4235-4242 (Scopus Indexed).
- ➔ Sharma, P. & Yadava, R.L., "Study of a Multiband Rhombic Fractal Patch Antenna". International Journal of Innovations in Engineering and Technology (IJIET) Vol. 6 Issue 4 April 2016 607-617 ISSN: 2319 - 1058
- ➔ Gaurav, D. & Wahi, C., "Performance Evaluation of AODV with and without Black hole Attack in MANETs", International Journal on Recent and Innovation Trends in Computing and Communication, ISSN: 2321-8169, Vol.: 4 Issue: 6, pp 07-13, June 2016.

➤ Tanwar, K. & Prasad A., "Employer Brand: Scale Development and Validation A Second-Order Factor Approach." Personnel Review. Vol. 46 Issue 3, Emerald Publishing Group. ISSN: 0048-3486.

➤ Tanwar, K. & Prasad, A., "Exploring the relationship between Employer Branding and Employee Retention", Global Business Review (GBR), Sage Publications. Vol. 17 Issue 3. ISSN: 0972-1509.

➤ Tanwar, K. & Prasad A., "The Effect of Employer Brand Dimensions on Job Satisfaction: Gender as a Moderator", Management Decision, Emerald Publications. Vol. 54 Issue 4, pp854 - 886, ISSN: 0025:1747.

Books published

➤ Kudesia, C., Mittal, A., "The journey of Chumbak: from mail to mall – leveraging social media networks for on-going dialogue with customers, Emerging Markets Case Studies Collection (ed. Bachani, J.), Emerald Insight, 2015.

Awards/Citations received by faculty

➤ Tanwar, K. & Prasad, A. (2015) received the Best Paper Award at 4th IAM Conference organized by IIM Lucknow, Noida Campus for the paper titled "The Effect of Employer Brand Dimensions on Job Satisfaction: Gender as a Moderator".

➤ Dr. B. B. Sagar was awarded as Fellow by IETE, New Delhi, India

Ph.D. Degree Awarded

Scholar Name	Thesis Title	Guides/Supervisors
Vibha Kaw Raina	Design and Development of Mobile Transaction Model of Payment in Mobile Commerce Environment	Dr Munish Makkad, Co-Guide: Dr. B.K. Jha, External Guide: Dr. U.S. Pandey
Lakshmi Kalyani	Adoption of m-CRM in Education sector through m-learning (A Study of m-CRM as an effective Tool for advanced CRM)	Dr Abhishek Singh, Co-Guide: Dr. Tarun Pandaeya, External Guide: Dr P.N. Pandey
Md. Javed Qasim Mohnavi	A Study on Business Process Re-Engineering in Indian Banks	Prof. (Dr.) Kanhaiya Singh
Piali Halder	Rural Retailing and Its Impact on Economic Development	Prof. S.L. Gupta
Najmul Hoda	An Empirical Study on Faith-Based Microfinance as an Alternative Tool of Poverty Alleviation	Prof. S.L. Gupta & Dr. Viqar Ali Beg

ERUDITE



RECOMMENDS

Yoga does not just change the way we see things, it transforms the person who sees.

YOGA IS NOT ABOUT SELF-IMPROVEMENT. IT'S ABOUT SELF-ACCEPTANCE.

YOGA ADDS YEARS TO YOUR LIFE AND LIFE TO YOUR YEARS.

YOGA IS THE JOURNEY OF THE SELF, MOTION OF THE SELF, TO THE SELF. — BY BHADRANANDA

The photograph shows a large group of people, including a man in a white kurta and shawl, sitting on mats in a park-like setting, practicing yoga in a meditative posture with hands in a prayer position.



ENTERTAINMENT CORNER

Beautiful Thoughts

Life is all about chances and opportunities. Never leave anything to chance and never let an opportunity get away.

Happiness often sneaks in through a door you didn't know you left open.

You will not be punished for your anger, you will be punished by your anger.

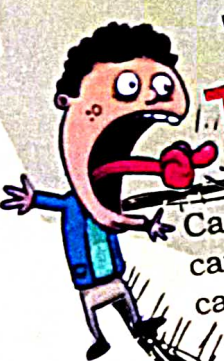
Don't let the fear of losing be greater than the excitement of winning.



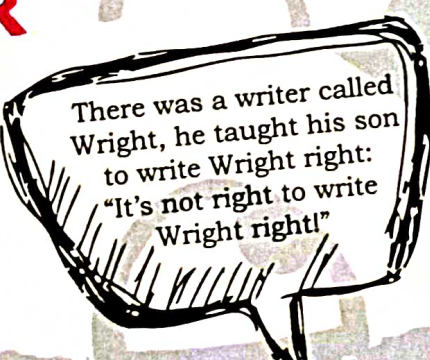
Tension, tension, tension...

The moment you are in tension,
You will lose your attention,
You are in total confusion,
You will feel irritation,
You will spoil personal relation,
You would not get co-operation,
Your BP may give room for caution
You may have to take medication,
Instead understand the situation

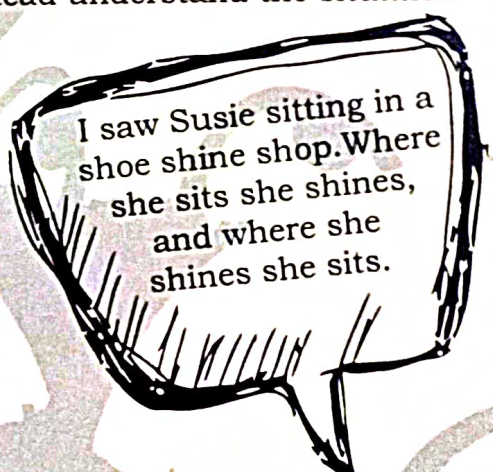
TONGUE TWISTER



Can you can a
can as a canner
can can a can?



There was a writer called
Wright, he taught his son
to write Wright right:
"It's not right to write
Wright right!"



I saw Susie sitting in a
shoe shine shop. Where
she sits she shines,
and where she
shines she sits.

SPECIAL MESSAGE FOR YOU

1. I need to tell you a secret at 5.
2. The answer is at 11.
3. Don't get mad look at 15.
4. Calm down don't be mad look at 13.
5. First look at 2.
6. Don't be angry look at 12.
7. I just wanted to say "Enjoy ERUDITE".
8. What I wanted to tell is.....The answer is on 14.
9. Have patience look at 4.
10. This is the last time I'm going to do this look at 7.
11. I hope you'll don't be mad when I say this look at 6.
12. Sorry look at 8.
13. Don't get mad look at 10.
14. I don't know how to say this but look at 3.
15. You must be really made look at number 9.





1. There is a green house. Inside the green house there is a white house. Inside the white house there is a red house. Inside the red house there are lots of babies. What is it?
2. You answer me, but I never ask you a question. What am I?
3. There is a word and six letters it contains. Take one away and twelve what remains. What word is it?
4. If you have me, you want to share me. But if you share me, you no longer have me. What am I?
5. You throw away the outside and cook the inside. Then you eat the outside and throw away the inside. What did you eat?
6. What has 13 hearts, but no other organs?
7. What can run, but never walks? Has a mouth, but never talks? Has a head, but never weeps? Has a bed, but never sleeps?
8. I am the beginning of the end, and the end of time and space. I am essential to creation, and I surround every place. Who am I?
9. With pointed fangs I sit and wait; with piercing force I crunch out fate; grabbing victims, proclaiming might; physically joining with a single bite. What am I?

“

Do You Know...???

In Iron Man and Avengers, J.A.R.V.I.S is an acronym for, “Just A Rather very Intelligent System.”

”



CELEBRATIONS WITH A DIFFERENCE

ACADEMIC



Guest Lectures

1. Dr. Vandna Sharma organized a workshop on "**Hum Honge Kamyab**", 23rd July'2015. Speakers were Joydip Bhattacharya and Priyo Guha.
2. Dr. Asha Prasad organized a seminar for HR students on "**Role Play- HR Specialization**", 11th Aug'2015.
3. Dr. Vandna Sharma organized a Guest Lecture on "**Importance of Soft Skills at the time of Interview**", 24th Aug'2015.
4. Dr. Suparna Dutta organized a **Clay Modeling Workshop** on 29-30th Oct'15 for Animation Students.
5. Dr. Arun Mittal organized a seminar on "**Social Media Marketing and Analytics**", 6th Nov'2015.
6. Mrs. Seema Sharma organized Guest Lecture on "**Leader & Motivation - Creating Momentum**", delivered by Md. Khalid on 17th March'16.

Birla Institute of Technology organized One Week Faculty Development Programme on "**Structural Equation Modelling**" from 19th to 23rd March 2016 with Dr. Meenakshi Sharma as the FDP Coordinator. The FDP was inaugurated by our esteemed Director, Prof. Munish Makkad, who emphasized the benefits of such workshops for researchers, scholars, faculty and PhD aspirants. The objective of the FDP was to provide a balanced mix of theoretical concepts and hands on experience of the basic concepts, techniques and tools associated with performing SEM analysis. The resource person of the FDP was Dr. Neeraj Kaushik, Associate Professor NIIT Kurukshetra who has successfully conducted numerous workshops on Structural Equation Modeling all over the country. The workshop was graced by participants from IIFT, IIT Roorkee, BHU, MNIT Jaipur, XLRI, Aligarh Muslim University, IGNOU, Central University of Ajmer, CSIR, FDDI Noida, NIIT Jalandhar, FMS. The workshop was a huge success. The FDP was concluded by valedictory session followed by "Holi Milan" for BIT faculty & staff.

Faculty Development Programme



INDUSTRY

Industrial Visit

BBA batch of 2013 were taken on an industrial visit on 15th Nov'15 to **Hotel Hilton, Saket** as part of their subject Hospitality Management which they deal with in Vth semester of BBA, by the subject teacher Mrs. Rachana Pratik. Mr. Himanshu Sehgal, Manager, Hilton, Saket showed the students around with every department and operations. Students gained good insights about the working of a hotel entity and found the exercise very useful.

Our students also participated in the **World Cultural Festival** organized in Delhi by Art of Living foundation on 23rd Feb'16. The cultural coordinator Mrs. Rachana Pratik organized orientation programme for the same with help of students from IIT Delhi to induct students in various committees and as organizers for the cultural festival



As per the directions and guidelines on the subject "**Vigilance**", the public sector companies namely KRIBHCO, GAIL, and BPCL conducted declamation contest at BIT Noida campus during Oct.26-31, 2015. Shri N.P. Singh, D.M., Gautam Budh Nagar was the chief guest for the GAIL programme on 30th Oct'15. While emphasizing the need of vigilance as an aid to good governance, Shri Singh also expressed that the new generation only can bring change in the times to come and contribute towards a corruption free society. Indian Oil Corporation also observed its vigilance week by conducting Essay competition on 31st Oct'15. All the programs were organized by the joint effort of the company officials and a student organizing body headed by the cultural coordinator. Prizes were given to the winners by the company personnel. This event proved how Academia and industry can together shape our students so well to address future challenges.

Vigilance Week

Vigilance

CO-CURRICULAR



Teacher's Day



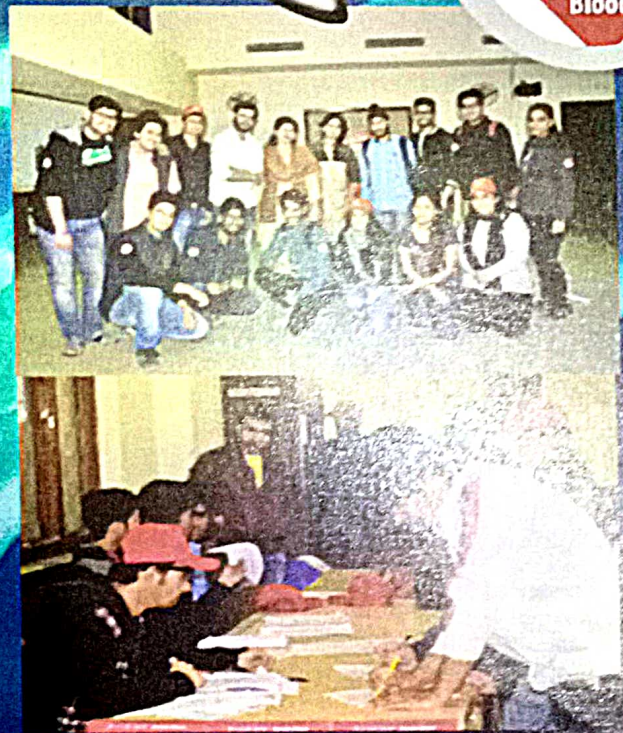
Teachers are the real holder of knowledge, enlightenment and prosperity using which they nourish and prepare us for our life. They serve as source of lighting lamp in our lives. It is our teachers who stand behind our success. Students got this opportunity to celebrate this auspicious day with their teachers on 3rd September'15. Manvi Mishra, a BBA student, along with her core team made a grand celebration to showcase the importance of teachers in their life. A lot of events took place such as musical chair, karaoke and many more in which all the teachers actively participated and won many prizes. All in all it was one of the great celebrations done by the lovely students and teachers of Noida Campus.

Blood
Donation Camp

Give
Something
Priceless

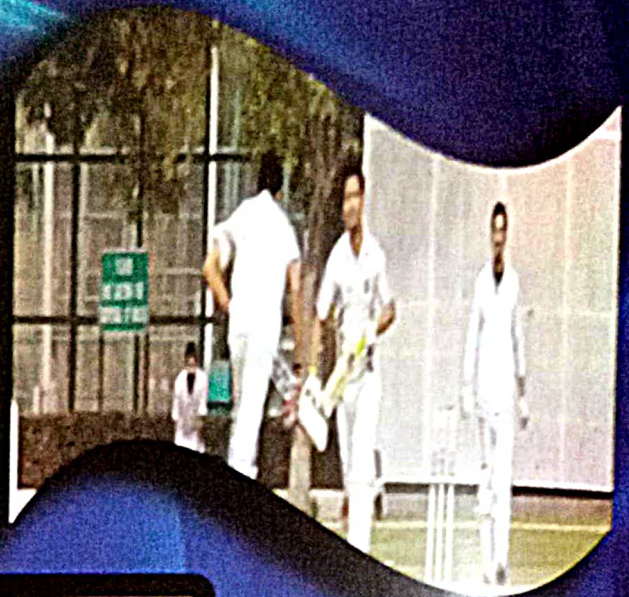
Donate
Blood

Students are always encouraged to devote themselves towards the principle of community service and be generous at BIT. Organizing a blood donation camp is just another step in this direction. Keeping this tradition alive, we organized a Blood Donation camp in association with Rotary Club. The gift of blood is the gift of life. Students, faculties and staff members enthusiastically came forward for this noble cause and donated 80 units of the blood. Ms. Ritu Jain & Ms. Charu Wahi along with a team of student co-ordinators and volunteers organized this event. The Director and the whole BIT family encouraged and motivated the noble efforts of organizing team. The certificate of honor was also distributed to the blood donors.





Sports Week



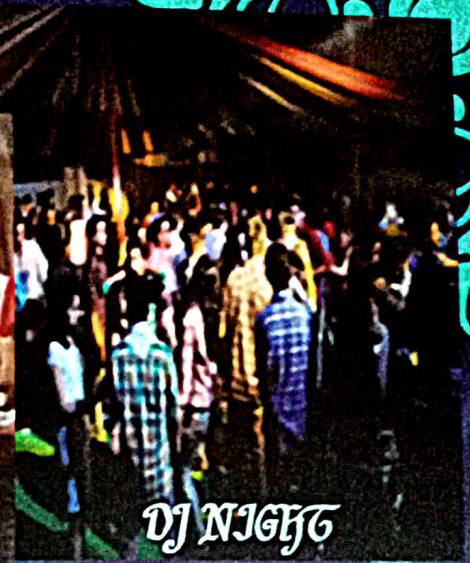
Cultural Fest BQT Xtreme



DECORATION



INAUGURATION



DJ NIGHT



ANCHORS

CORE TEAM



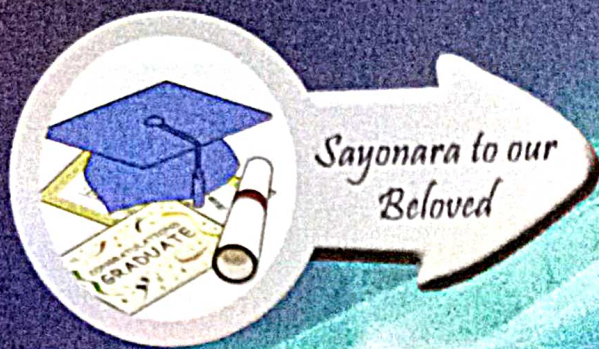
MC



FASHION SHOW



DANCE



Sayonara to our
Beloved

*"A memory lasts forever,
Never does it die...
True friends stay together
And never say goodbye..."*

A farewell of all the outgoing batches was organized at BIT Auditorium on 16th May 2016. The event was organized by the junior batches under the supervision of the Cultural Coordinator Mrs. Rachana Pratik. The event comprised of music, dance, games and ended with a round of Dhol session. The students enjoyed immensely throughout the day parting ways after assumptous lunch at the college canteen.



BBA 2013-16 Batch



BBE 2013-16 Batch



BAM 2013-16 Batch



BCA 2013-16 Batch



MCA 2013-16 Batch



IMBA 2011-16 Batch



MTECH 2014-16 Batch



IMCA 2011-2016 Batch

"An investment in knowledge pays the best interest." – Benjamin Franklin

Be kind to the environment

Save water



Don't pollute

Clean up

Conserve energy

Renewable energy

Sustainable resources

Cultural heritage

Care for wildlife

Environmentally-friendly products

Reduce, reuse, recycle

Value the environment



Someone Asked A Clown: Why Do You Wear A Mask?



Clown Replied:
'Everyone Wears It...Mine Is Visible..'



BILL GATE in a restaurant.
After eating, he gave \$5 to the waiter as a tip.
The waiter had a strange feeling on his face after the tip

Gates realized and asked, "What happned?"

Waiter:"I'm just amazed because on the same table your daughter gave Tip Of ...\$500... and you her Father, the richest man in the world Only Gave \$5...?"

Gates smiled and replied with meaningful words,
"She is daughter of the world's richest man,
but I am the son of a wood cutter."

Moral: Never Forget Your Past. It's Your Best Teacher



Don't just have career or academic goals. Set goals to give you a balanced, successful life. Balanced means ensuring your health, relationships, mental peace are all in good order. There is no point of getting a promotion on the day of your breakup. There is no fun in driving a car if your back hurts. Shopping is not enjoyable if your mind is full of tensions. Don't take life seriously. Life is not meant to be taken seriously, as we are really temporary here. We are like a prepaid card with limited validity. If we are lucky, we may last another 50 years. And 50 years is just 2,500 weekends. Do we really need to get so worked up? ...It's OK, Bunk few classes, scoring low in couple of papers, take leave from work, fall in love, little fight with ur spouse... We are people, not programmed leVICES..! **"Don't be serious, enjoy Life as it comes"**

PEOPLE NOWADAYS



Know your Editorial Board

Editors



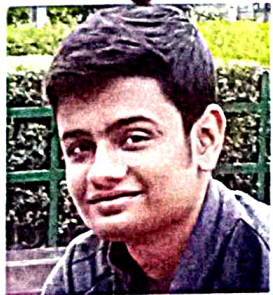
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