



BIRLA INSTITUTE OF TECHNOLOGY

(Deemed to be University) Mesra, Ranchi

NOIDA CAMPUS

A-7, Sector-1 (Near Sector – 15 Metro Station), Noida 201301

ADMISSIONS (2022-23)

About Us : Birla Institute of Technology, Mesra, Ranchi, Jharkhand is one of the highly reputed and premier academic institutions of India founded by visionary industrialist late Sri B.M. Birla in 1955 for imparting quality education and research in the field of engineering, applied sciences and management since more than six decades. The BIT off-campus Noida is an integral part of BIT Mesra that was established in 1995 to extend the rich legacy of technical education and entrepreneurship. BIT is the first technical institute in India to start under graduate program in Animation and Multimedia.

PROGRAMMES OFFERED

Bachelor of Business Administration (BBA) 3 years (6 semesters)

SPECIALIZATION :

- FINANCE
- HUMAN RESOURCES
- MARKETING
- IT
- DIGITAL MARKETING
- BUSINESS ANALYTICS



Bachelor of Computer Applications (BCA) 3 years (6 semesters)

SPECIALIZATION :

- ARTIFICIAL INTELLIGENCE & MACHINE LEARNING
- DATA SCIENCE



B.Sc. In Animation and Multimedia (BAM) 3 years (6 semesters)

Certificate Programme in Game Design and Development 1 year (2 semesters)



Master of Business Administration (MBA) 2 years (4 semesters)

Master of Computer Applications (MCA) 2 years (4 semesters)

Ph.D. in Management & CSE



UNIQUE FEATURES

- Rich core faculty with the right blend of research and industry experience
- New age specializations
- Webinars/Seminars/Master classes with industry experts
- G P Birla scholarship & other schemes
- Opportunity to intern with corporate world

FOR MORE QUERIES →



RECENT RECRUITERS

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