BIRLA INSTITUTE OF TECHNOLOGY-MESRA, RANCHI
COURSE STRUCTURE FOR
BACHELOR OF BUSINESS ADMINISTRATION as per NEP-2020
w.e.f. Academic Session 2025-2026

Semester/ Session of Study	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods/week)	T (Periods/week)	P (Periods/week)	C
					L	T	P	
First Monsoon	FIRST	AECC	HS24 131	Communication Skills -I	0	0	3	1.5
		MDC	MN25118	Introduction to Computing	3	0	0	3
		VAC	MN25102	Human Values & Professional Ethics	2	0	0	2
		VAC		VAC - 1 (One Course from VAC Group)				2
		SEC- SB	CA25110	Office Automation Tools	0	1	4	3
		DSC	MN25106	Principles of Management	3	0	0	3
		DSC	MN25119	Statistics for Managers	3	0	0	3
		DSC	MN25108	Introduction to Business Accounting	3	0	0	3
Total Credit								20.5

Semester /Session of Study	Course Level	Category of Course	Course Code	Courses	Mode of delivery & credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods/week)	T (Periods/week)	P (Periods/week)	C
					L	T	P	
Second Spring	FIRST	AECC	MN25109	Public Speaking & Creative Writing	1	0	2	2
		MDC	MN25110	Web Application of Business	2	0	2	3
		VAC		VAC – 2 (One Course from VAC Group)				2
		SEC-SB	MN25113	Qualitative Data Analysis	2	0	2	3
		DSC	MN25 114	Marketing Management	3	1	0	4
		DSC	MN25115	Business Economics	3	0	0	3
		DSC	MN25116	Organizational Behavior	3	0	0	3
Total Credit								20

EXIT OPTION AFTER FIRST YEAR WITH CERTIFICATION

Students exercising exit option after first year have to pick up two courses of 3 credits each (total 6 credits) from the Vocational course list (level-1). For others the vocational courses are optional and non credit.

Semester/ Session of Study	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods/week)	T (Periods/week)	P (Periods /week)	C
					L	T	P	
Third Monsoon	SECOND	AECC	MN 25201	Personality Development	2	0	2	3
		MDC	MN 25202	Environment Science	2	0	0	2
		SEC-SB	MN 25203	Computerized Accounting	2	0	2	3
		DSC	MN 25204	Introduction to Financial Systems	3	0	0	3
		DSC	MN 25205	Introduction to Business Analytics	3	0	0	3
		DSC	MN 25206	Quantitative Techniques in Management	3	0	0	3
		DSC	MN 25207	Research Methodology	3	0	0	3
		MDC	HU 24211	Indian Knowledge System				0
Total Credit								**20**

Semester/ Session of Study (Recommended)	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods /week)	T (Periods /week)	P (Periods /week)	C
					L	T	P	
Fourth Spring	SECOND	AECC	HS24133	Communication Skills - II	0	0	3	1.5
		DSC	MN 25208	Legal Aspects of Management	3	1	0	4
		DSC	MN 25209	Sales and Distribution Management	3	0	0	3
		DSC	MN 25210	Human Resource Management	3	0	0	3
		DSC	MN 25211	Basics of Financial Management	3	0	0	3
		DSC	MN 25212	Introduction to Digital Marketing	3	0	0	3
		DSC	MN 25213	Management Information System	3	0	0	3
Total Credit								**20.5**

EXIT OPTION AFTER SECOND YEAR WITH DIPLOMA
Students exercising exit option after second year have to pick up two courses of 3 credits each (total 6 credits) from the Vocational course list (level-2). For others the vocational courses are optional and non credit.

Semester/ Session of Study (Recommended)	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods /week)	**T** (Periods /week)	**P** (Periods /week)	**C**
					L	**T**	**P**	
Fifth	Third	DSC	MN 25301	Entrepreneurship and Small Business	2	0	0	2
		DSC	MN 25302	Introduction to Materials Management & Production Management	3	0	0	3
		DSC	MN 25303	Summer Internship / Project				3
		DSE		**Elective -1 (PAPER 1)**	3	0	0	3
		DSE		**Elective -1 (PAPER 2)**	3	0	0	3
		DSE		**Elective -2(PAPER 1)**	3	0	0	3
		DSE		**Elective -2(PAPER 2)**	3	0	0	3
Total Credit								**20**

Semester/ Session of Study (Recommended)	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods /week)	**T** (Periods /week)	**P** (Periods /week)	**C**
					L	**T**	**P**	
Sixth	Third	DSC	MN25304	Introduction to Sustainable Development	2	0	0	2
		DSC	MN25305	Strategic Management	3	0	0	3
		DSC	MN25306	International Trade & Business	3	0	0	3
		DSE		**Elective -1 (PAPER 3)**	3	0	0	3
		DSE		**Elective -1 (PAPER 4)**	3	0	0	3
		DSE		**Elective -2(PAPER 3)**	3	0	0	3
		DSE		**Elective -2(PAPER 4)**	3	0	0	3
Total Credit								**20**

Total credits at the end of third year- 121
Students have to select dual specialization from the list of electives given. Specialization selected in the fifth semester should be continued in the sixth & seventh semester.

EXIT OPTION AFTER THIRD YEAR WITH DEGREE

Semester/ Session of Study	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods /week)	**T** (Periods /week)	**P** (Periods /week)	**C**
					L	**T**	**P**	
Seventh	Fourth	DSC	MN 25401	Fundamentals of Operations Research	3	1	0	4
		DSC	MN 25402	Strategic Human Resource Management	3	1	0	4
		DSC	MN 25403	Management and Control of Cost	3	0	0	3
		DSC	MN 25404	Constitution of India	3	0	0	3
		DSE		**Elective -1 (PAPER 5)**	3	0	0	3
		DSE		**Elective -2 (PAPER 5)**	3	0	0	3
Total Credit								**20**

Semester/ Session of Study (Recommended)	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods /week)	**T** (Periods /week)	**P** (Periods /week)	**C**
					L	**T**	**P**	
Eight	Fourth	DSC	MN 25405	Research project /Dissertation/ Internship with Viva-voce and seminar presentation.				12
		DSC	MN 25406	Project Management	4	0	0	4
		DSC	MN 25407	Introduction to Artificial Intelligence	4	0	0	4
Total Credit								**20**

Total credits at the end of fourth year 161

BACHELOR'S DEGREE WITH HONOURS

<u>OR</u>

Semester/ Session of Study (Recommended)	Course Level	Category of Course	Course Code	Courses	Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical			Total Credits C-Credits
					L (Periods /week)	**T** (Periods /week)	**P** (Periods /week)	**C**
					L	**T**	**P**	
Eight	Fourth	DSC	MN 25405	Research project /Dissertation/ Internship with Viva-voce and seminar presentation.				12
		DSC	MN 25408	Research Publications (02 publication or submission in peer-reviewed journals/ presentation in conferences/ seminars/ patented.)				8
Total Credit								**20**

Total credits at the end of fourth year 161

BACHELOR'S DEGREE HONOURS WITH RESEARCH

Acronyms Expanded

- AECC   : Ability Enhancement Compulsory Course
- DSC (C)   : Discipline Specific Core (Course)
- SEC-SB   : Skill Enhancement Course-Skill Based/
- VAC   : Value Added Course
- MDC   : Multidisciplinary Course
- DSE   : Discipline Specific Elective
- L+T+P   : Lecture + Tutorial + Practical (s)

VALUE ADDED COURSE GROUP: VAC*

LEVEL	Course Code	Name of the Value Added Course (VAC)	L	T	P	C
1	MN 25103	Yoga	1	0	2	2
1	MN 25104	Physical Education	1	0	2	2
1	MN 25111	Digital Empowerment	2	0	0	2
1	MN 25112	Emotional Intelligence	2	0	0	2

VOCATIONAL COURSE GROUP: VOC*

LEVEL	Course Code		L	T	P	C
1	MN 25120	Event Management	3	0	0	3
1	CA25131	Fundamentals of Multimedia	3	0	0	3
1	MN 25121	Office Management and Secretarial Practice	3	0	0	3
2	MN 25214	Basics of Financial Markets and Equity Research	3	0	0	3
2	CA 25225	Business Intelligence	3	0	0	3

ELECTIVE GROUPS COURSES: DSE

DSE /LEVEL	Course Code	Name of the PE courses	Prerequisites courses with code	L	T	P	C
		Finance Group					
3/4	MN25409	Corporate Taxation	MN25108,MN25211	3	0	0	3
3/4	MN25410	Banking Concepts & Practice	MN25108,MN25211	3	0	0	3
3/4	MN25411	International Finance	MN25108,MN25211	3	0	0	3
3/4	MN25412	Equity & Debt Market	MN25108,MN25211	3	0	0	3
3/4	MN25413	Auditing	MN25108,MN25211	3	0	0	3
		Information Technology Group					
3/4	MN25414	Computer Networks	MN25213	3	0	0	3
3/4	MN25415	Knowledge Management	MN25213	3	0	0	3
3/4	MN25416	Internet & Web Page Design	MN25213	3	0	0	3
3/4	MN25417	Programming Technology	MN25213	2	0	2	3
3/4	MN25418	E-commerce	MN25213	3	0	0	3
		Marketing Group					
3/4	MN25419	International Marketing	MN25114	3	0	0	3
3/4	MN25420	Services Marketing	MN25114	3	0	0	3
3/4	MN25421	Retail Management	MN25114	3	0	0	3
3/4	MN25422	Integrated Marketing communication	MN25114	3	0	0	3
3/4	MN25423	Consumer Behavior	MN25114	3	0	0	3
		Human Resource Group					
3/4	MN25424	Manpower Planning	MN25116,MN25210	3	0	0	3
3/4	MN25425	Industrial Relations	MN25116,MN25210	3	0	0	3
3/4	MN25426	Training & Development	MN25116,MN25210	3	0	0	3
3/4	MN25427	Industrial & labour Legislations	MN25116,MN25210	3	0	0	3
3/4	MN25428	Performance & Compensation Management	MN25116,MN25210	3	0	0	3

DSE / LEVEL	Course Code.	Name of the PE courses	Prerequisites courses with code	L	T	P	C
		Digital Marketing Group					
3/4	MN 25429	Social Media Marketing	MN25212	3	0	0	3
3/4	MN 25430	Content Marketing	MN25212	3	0	0	3
3/4	MN 25431	Mobile & Email Marketing	MN25212	3	0	0	3
3/4	MN 25432	Digital Marketing Analytics	MN25212	3	0	0	3
3/4	MN 25433	Search Engine Optimization and Marketing	MN25212	3	0	0	3
		Business Analytics Group					
3/4	MN25434	Data Visualization for Managers	MN25205	2	0	2	3
3/4	MN25435	Data Mining	MN25205	3	0	0	3
3/4	MN25436	DBMS	MN25205	2	0	2	3
3/4	MN25437	Data Science Using R	MN25205	2	0	2	3
3/4	MN25438	Marketing Analytics	MN25205	2	0	2	3