

The curriculum offers dual Functional Specialization along with Sectoral Specialization. Functional Specialization courses (Professional Electives) are offered in the following broad areas:

- Finance
- Human Resource Management
- Marketing
- IT & Operations
- Business Analytics.

The Sectoral Specialization courses equip the students with specialized competencies for a chosen sector of industry. Sectoral specialization is offered in the following areas:

- Hospitality
- Operations and Manufacturing
- Insurance and Bank Management

Each student undertakes two projects during the tenure of the programme under the guidance of the faculty members. The project facilitates learning through practical application of the concepts. One foreign language is included as a core subject in the curriculum to fulfill the objectives of developing global competencies in students.

MBA Course Structure

SEMESTER – I

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT401	Organisation and Management	2-0-0	2
MT402	Financial Accounting and Management	3-0-0	3
MT403	Organisational Behaviour	2-0-0	2
MT404	Marketing Management	3-0-0	3
MT405	Quantitative Techniques for Management	3-0-0	3
MT 406	Information Technology Management	2-0-0	2
MT 407	Management of Manufacturing Systems	2-0-0	2
MT 408	Managerial Economics	2-0-0	2
MT 409	Business Communication – I	2-0-2	Non Credit

Total Credits	19
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SEMESTER – II

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT410	Human Resource Management	2-0-0	3
MT411	Business Research	3-0-0	3
MT412	Operations Research	3-0-0	3
MT413	IT enabled Business Intelligence	3-0-0	2
MT414	Strategic Management	2-0-0	2
MT415	Cost Management	3-0-0	3
MT416	Business Communication – II	0-0-2	1
MT417/MT418	French /German	3-0-0	3
MT 419	Legal Environment for Business	2-0-0	2
Total Credits			22

SEMESTER –III

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT 560	Summer Internship	-	Non-Credit
See Annexure-I	Programme Elective- I (Functional)	-	8

See Annexure-I	Programme Elective- II (Functional)	-	8
See Annexure-I	Programme Elective- III Sectoral	-	2
Total Credits			18

Semester - IV

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT 501	Entrepreneurship	1-0-0	1
MT 502	Business Ethics and CSR	1-0-0	1
MT 503	Project	-	3
See Annexure-I	Programme Elective- I (Functional)	4-0-0	4
See Annexure-I	Programme Elective- II (Functional)	4-0-0	4
See Annexure-I	Programme Elective- III (Sectoral)	4-0-0	4
Total Credits			17
GRAND TOTAL			76 Credits

Programme Electives

Financial Management Area:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT504	Management of Financial Services	2-0-0	2

MT505	Investment and Portfolio Management	2-0-0	2
MT506	Corporate Finance	2-0-0	2
MT507	International Finance	2-0-0	2
MT508	Corporate Taxation	2-0-0	2
MT509	Management of Financial Derivatives	2-0-0	2
MT510	Corporate Accounting	2-0-0	2
MT511	Strategic Cost Management	2-0-0	2
MT512	Behavioral Finance	2-0-0	2

Marketing Management Area:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT513	Consumer Behavior	2-0-0	2
MT514	Marketing Research	2-0-0	2
MT515	International Marketing	2-0-0	2
MT516	Industrial Marketing	2-0-0	2
MT517	Retail Management	2-0-0	2
MT518	Services Marketing	2-0-0	2
MT519	Sales and Distribution Management	2-0-0	2
MT520	Brand Management	2-0-0	2

MT521	Advertising and Integrated Marketing Communication	2-0-0	2
MT522	Social Marketing	2-0-0	2

Human Resource Management Area:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT523	Human Resource Planning	2-0-0	2
MT524	Industrial Relations & Labor Laws	2-0-0	2
MT525	Recruitment, Selection and Training	2-0-0	2
MT526	Organizational Change and Development	2-0-0	2
MT527	Organizational Theory and Design	2-0-0	2
MT528	Compensation and Rewards	2-0-0	2
MT529	Performance Management Systems	2-0-0	2
MT530	Individual and Group Behavior	2-0-0	2
MT531	Strategic Human Resource Management	2-0-0	2

IT & Operations Management Area:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT532	Decision Science for Business Modeling	2-0-0	2
MT533	Operations Strategy and Supply Chain Management	2-0-0	2

MT534	Distribution and Logistics Management	2-0-0	2
MT535	Purchasing Strategy, Sourcing and Contracting	2-0-0	2
MT536	Operations Planning and Control in Supply Chain Management	2-0-0	2
MT537	Total Quality Management and Six Sigma	2-0-0	2
MT538	R.D.B.M.S.	2-0-0	2
MT539	Business Data Communication	2-0-0	2
MT540	Enterprise Resource Planning	2-0-0	2
MT541	Programming Technology – I (C++)	1-0-2	2
MT542	Programming Technology –II (Java Application)	1-0-2	2
MT543	Software Engineering	2-0-0	2
MT544	Multimedia and Web Designing	1-0-2	2
MT545	System Analysis and Design (SAD)	2-0-0	2
MT546	Computer Aided Management	2-0-0	2

Business Analytics Area:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT547	Business Forecasting	2-0-0	2

MT548	Data Visualization for Managers	2-0-0	2
MT549	Data Mining	2-0-0	2
MT550	Multivariate Data Analysis	2-0-0	2
MT551	Data Science using R	0-0-4	2
MT552	Marketing Analytics	2-0-0	2

Sectoral Specializations

Insurance and Bank Management Area:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT553	Bank Management	2-0-0	2
MT554	Insurance Management	2-0-0	2
MT555	Risk Management	2-0-0	2

Operations and Manufacturing Management

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT557	Technology Management	2-0-0	2
MT558	Supply Chain Management	2-0-0	2
MT559	Manufacturing Planning and Control	2-0-0	2

Hospitality Management

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT560	Hotel Management	2-0-0	2

MT561	Tourism Management	2-0-0	2
MT562	CRM for Hospitality Services	2-0-0	2