



**BIRLA INSTITUTE OF TECHNOLOGY-MESRA,
RANCHI
COURSE STRUCTURE FOR
INTEGRATED MBA as per NEP-2020
w.e.f. Academic Session 2024-25**

| Semester/ Session of Study | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L-Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|-------------------------------|-----------------|-----------------------|----------------|--|---|------------------------------------|------------------------------------|-------------------------------|
| | | | | | L (Periods/ week) | T (Period s /week) | P (Period s /week) | C |
| | | | | | L | T | P | |
| First/ Monsoon | FIRST | AECC | HS 24131 | Communication Skills -I | 0 | 0 | 3 | 1.5 |
| | | MDC | MN 101 | Fundamentals of Computing | 3 | 0 | 2 | 4 |
| | | VAC | MN 118 | Human Values & Work Ethics | 2 | 0 | 0 | 2 |
| | | VAC | MN111 | Digital Empowerment | 2 | 0 | 0 | 2 |
| | | SEC- SB | CN 111 | Office Automation Tools | 2 | 0 | 2 | 3 |
| | | DSC | MN 106 | Principles of Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 107 | Business Statistics | 2 | 0 | 0 | 2 |
| | | DSC | MN 108 | Introduction to Business Accounting | 3 | 0 | 0 | 3 |
| Total Credit | | | | | | | 20.5 | |

| Semester /Session of Study | Course Level | Category of Course | Course Code | Courses | Mode of delivery & credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|------------------------------------|-----------------|--|----------------|---------------------------------------|--|--------------------------------|------------------------------------|-------------------------------|
| | | | | | L (Periods /week) | T (Periods /week) | P (Period s /week) | C |
| | | | | | L | T | P | |
| Second /Spring | FIRST | AECC | MN 109 | Public Speaking & Creative Writing | 1 | 0 | 2 | 2 |
| | | MDC | MN 110 | Web Application of Business | 2 | 0 | 2 | 3 |
| | | VAC | MN 112 | Emotional Intelligence | 2 | 0 | 0 | 2 |
| | | SEC-SB | MN 113 | Qualitative Data Analysis | 2 | 0 | 2 | 3 |
| | | DSC | MN 114 | Marketing Management | 3 | 1 | 0 | 4 |
| | | DSC | MN 115 | Business Economics | 3 | 0 | 0 | 3 |
| | | DSC | MN 116 | Organizational Behavior | 3 | 0 | 0 | 3 |
| Vocational * In case of exit | MN 117 | Project on work-based learning /Event Management/ Web Content Management System / Health Care Technologies | | | | 4 (optional) | | |
| Total Credit | | | | | | | 24/20 | |

Vocational Courses to be offered during the summer term.

EXIT OPTION AFTER FIRST YEAR WITH CERTIFICATION (44.5 Credits)

| Semester/ Session of Study | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|----------------------------------|-----------------|-----------------------|----------------|--|--|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Periods/ week) | T (Periods/ week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Third/ Monsoon | SECOND | AECC | MN 201 | Personality Development | 2 | 0 | 2 | 3 |
| | | MDC | MN 202 | Environment Science | 2 | 0 | 0 | 2 |
| | | SEC-SB | MN 203 | Computerized Accounting | 2 | 0 | 2 | 3 |
| | | DSC | MN 204 | Introduction to Financial Systems | 3 | 0 | 0 | 3 |
| | | DSC | MN 205 | Introduction to Business Analytics | 3 | 0 | 0 | 3 |
| | | DSC | MN 206 | Quantitative Techniques in Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 207 | Research Methodology | 3 | 0 | 0 | 3 |
| Total Credit | | | | | | | | 20 |

| Semester/ Session of Study (Recommen ded) | Course Level | Categor y of Course | Course Code | Courses | Mode of delivery and credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|---|-----------------|---------------------------|-------------|--------------------------------------|--|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Period s /week) | T (Periods /week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Fourth/ Spring | SECOND | AECC | HS 24133 | Communication Skills -II | 0 | 0 | 3 | 1.5 |
| | | DSC | MN 208 | Legal Aspects of Management | 3 | 1 | 0 | 4 |
| | | DSC | MN 209 | Sales and Distribution Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 210 | Human Resource Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 211 | Basics of Financial Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 212 | Introduction to Digital Marketing | 3 | 0 | 0 | 3 |
| | | DSC | MN 213 | Management Information System | 3 | 0 | 0 | 3 |
| Total Credit | | | | | | | | 20.5 |

EXIT OPTION AFTER SECOND YEAR WITH DIPLOMA (85/81 Credits)

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|--|-----------------|--------------------------|----------------|--|--|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Periods /week) | T (Periods /week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Fifth/ Monsoon | Third | DSC | MN 301 | Entrepreneurship and Small Business | 2 | 0 | 0 | 2 |
| | | DSC | MN 302 | Introduction to Materials Management & Production Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 303 | Summer Internship / Project | | | | 3 |
| | | DSE | | Elective -1 (PAPER 1) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -1 (PAPER 2) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -2(PAPER 1) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -2(PAPER 2) | 3 | 0 | 0 | 3 |
| Total Credit | | | | | | | | 20 |

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L-Lecture; T-Tutorial. P-Practical | | | Total Credits C-Credits |
|---|-----------------|--------------------------|----------------|--|---|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Periods /week) | T (Periods /week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Sixth/ Spring | Third | DSC | MN 304 | Introduction to Sustainable Development | 2 | 0 | 0 | 2 |
| | | DSC | MN 305 | Strategic Management | 3 | 0 | 0 | 3 |
| | | DSC | MN 306 | International Trade & Business | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -1 (PAPER 3) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -1 (PAPER 4) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -2(PAPER 3) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -2(PAPER 4) | 3 | 0 | 0 | 3 |
| Total Credit | | | | | | | | 20 |

Students must select dual specialization from the list of electives given in Fifth and Sixth Semester. Specialization selected in the fifth semester should be continued in the subsequent semester.

EXIT OPTION AFTER THIRD YEAR WITH BBA DEGREE (125 Credits) (121+4 optional)

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|--|-----------------|--------------------------|----------------|--|--|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Periods /week) | T (Periods /week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Seventh | Fourth | DSC | MN 401 | Fundamentals of Operations Research | 3 | 1 | 0 | 4 |
| | | DSC | MN 402 | Strategic Human Resource Management | 3 | 1 | 0 | 4 |
| | | DSC | MN 403 | Management and Control of Cost | | | | 3 |
| | | DSC | MN 404 | Constitution of India | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -1 (PAPER 5) | 3 | 0 | 0 | 3 |
| | | DSE | | Elective -2 (PAPER 5) | 3 | 0 | 0 | 3 |
| Total Credit | | | | | | | | 20 |

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|--|-----------------|--------------------------|----------------|---|--|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Periods /week) | T (Periods /week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Eighth | Fourth | DSC | MN 405 | Research Project / Dissertation / Internship with Viva-voce and Seminar Presentation | | | | 12 |
| | | DSC | MN 406 | Project Management | 4 | 0 | 0 | 4 |
| | | DSC | MN 407 | Introduction to Artificial Intelligence | 4 | 0 | 0 | 4 |
| Total Credit | | | | | | | | 20 |

BACHELOR'S DEGREE WITH HONOURS (165 Credits)

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits L- Lecture; T-Tutorial; P-Practical | | | Total Credits C-Credits |
|--|-----------------|--------------------------|----------------|--|--|--------------------------------|--------------------------------|-------------------------------|
| | | | | | L (Periods /week) | T (Periods /week) | P (Periods /week) | C |
| | | | | | L | T | P | |
| Eighth | Fourth | DSC | MN 405 | Research Project / Dissertation / Internship with Viva-voce and Seminar Presentation | | | | 12 |
| | | DSC | MN 408 | Research Publications (02 publication or submission in peer- reviewed journals/ presentation in conferences/ seminar/ patented.) | | | | 8 |
| Total Credit | | | | | | | | 20 |

BACHELOR'S DEGREE WITH HONOURS WITH RESEARCH (165 Credits)

ELECTIVE GROUPS COURSES: DSE

| DSE / LEVEL | Course Code | Name of the PE courses | L | T | P | C |
|--------------------|--------------------|--|----------|----------|----------|----------|
| | | Finance Group | | | | |
| 3/4 | MN 409 | Corporate Taxation | 3 | 0 | 0 | 3 |
| 3/4 | MN 410 | Banking Concepts & Practice | 3 | 0 | 0 | 3 |
| 3/4 | MN 411 | International Finance | 3 | 0 | 0 | 3 |
| 3/4 | MN 412 | Equity & Debt Market | 3 | 0 | 0 | 3 |
| 3/4 | MN 413 | Auditing | 3 | 0 | 0 | 3 |
| | | Information Technology Group | | | | |
| 3/4 | MN 414 | Computer Networks | 3 | 0 | 0 | 3 |
| 3/4 | MN 415 | Knowledge Management | 3 | 0 | 0 | 3 |
| 3/4 | MN 416 | Internet & Web Page Design | 3 | 0 | 0 | 3 |
| 3/4 | MN 417 | Programming Technology | 2 | 0 | 2 | 3 |
| 3/4 | MN 418 | E-commerce | 3 | 0 | 0 | 3 |
| | | Marketing Group | | | | |
| 3/4 | MN 419 | International Marketing | 3 | 0 | 0 | 3 |
| 3/4 | MN 420 | Services Marketing | 3 | 0 | 0 | 3 |
| 3/4 | MN 421 | Retail Management | 3 | 0 | 0 | 3 |
| 3/4 | MN 422 | Integrated Marketing communication | 3 | 0 | 0 | 3 |
| 3/4 | MN 423 | Consumer Behavior | 3 | 0 | 0 | 3 |
| | | Human Resource Group | | | | |
| 3/4 | MN 424 | Manpower Planning | 3 | 0 | 0 | 3 |
| 3/4 | MN 425 | Industrial Relations | 3 | 0 | 0 | 3 |
| 3/4 | MN 426 | Training & Development | 3 | 0 | 0 | 3 |
| 3/4 | MN 427 | Industrial & labour Legislations | 3 | 0 | 0 | 3 |
| 3/4 | MN 428 | Performance & Compensation Management | 3 | 0 | 0 | 3 |
| | | Digital Marketing Group | | | | |
| 3/4 | MN 429 | Social Media Marketing | 3 | 0 | 0 | 3 |
| 3/4 | MN 430 | Content Marketing | 3 | 0 | 0 | 3 |
| 3/4 | MN 431 | Mobile & Email Marketing | 3 | 0 | 0 | 3 |
| 3/4 | MN 432 | Digital Marketing Analytics | 3 | 0 | 0 | 3 |
| 3/4 | MN 433 | Search Engine Optimization and Marketing | 3 | 0 | 0 | 3 |

| | | | | | | |
|-----|--------|--|---|---|---|---|
| | | Business Analytics Group | | | | |
| 3/4 | MN 434 | Data Visualization for Managers | 2 | 0 | 2 | 3 |
| 3/4 | MN 435 | Data Mining | 3 | 0 | 0 | 3 |
| 3/4 | MN 436 | DBMS | 2 | 0 | 2 | 3 |
| 3/4 | MN 437 | Data Science Using R | 2 | 0 | 2 | 3 |
| 3/4 | MN 438 | Marketing Analytics | 2 | 0 | 2 | 3 |
| | | Hospitality Management | | | | |
| 3/4 | MN 439 | Fundamentals of Room Division | 2 | 0 | 2 | 3 |
| 3/4 | MN 440 | Fundamentals of Culinary Arts | 2 | 0 | 2 | 3 |
| 3/4 | MN 441 | Fundamentals of Food and Beverage Services | 2 | 0 | 2 | 3 |
| 3/4 | MN 442 | Introduction to Travel and Tourism | 3 | 0 | 0 | 3 |
| 3/4 | MN 443 | Introduction to Facility Management | 3 | 0 | 0 | 3 |

Course structure for those who opts for IMBA

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits | | | Total Credits |
|---|-----------------|------------------------|----------------|-------------------------------------|------------------------------------|--------------------|--------------------|------------------|
| | | | | | L-Lecture; T-Tutorial, P-Practical | | | C- Credits |
| | | | | | L | T | P | C |
| | | | | | (Periods /week) | (Periods /week) | (Periods /week) | |
| Seventh/ Monsoon | Fourth | Programme Core (PC) | MT425 | Business Communication I | 1 | 0 | 1 | 1.5 |
| | | | MT 401R1 | Organisation and Management | 1 | 0 | 0 | 1 |
| | | | MT 402R1 | Financial Accounting and Management | 3 | 0 | 0 | 3 |
| | | | MT 403R1 | Organisational Behaviour | 2 | 0 | 0 | 2 |
| | | | MT 406R1 | Information Technology Management | 3 | 0 | 0 | 3 |
| | | | MT 408R1 | Managerial Economics | 2 | 0 | 0 | 2 |
| | | | MT 411R1 | Business Research | 3 | 0 | 0 | 3 |
| | | | MT 424 | Legal Aspect of Management | 2 | 0 | 0 | 2 |
| | | | MT 420 | Marketing Management- I | 3 | 0 | 0 | 3 |
| | | | MT 421R1 | Data Analysis & Decision Tools | 4 | 0 | 0 | 4 |
| Total Credit | | | | | | | 24.5 | |

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits | | | Total Credits |
|---|-----------------|------------------------|-------------------|-------------------------------------|------------------------------------|--------------------|--------------------|------------------|
| | | | | | L-Lecture; T-Tutorial, P-Practical | | | C- Credits |
| | | | | | L | T | P | C |
| | | | | | (Periods /week) | (Periods /week) | (Periods /week) | |
| Eighth/ Spring | Fourth | Programme Core (PC) | MT426 | Business Communication II | 1 | 0 | 1 | 1.5 |
| | | | MT 407R1 | Management of Manufacturing Systems | 2 | 0 | 0 | 2 |
| | | | MT 410R1 | Human Resource Management | 3 | 0 | 0 | 3 |
| | | | MT 412 | Operations Research | 3 | 0 | 0 | 3 |
| | | | MT 413R1 | IT enabled Business Intelligence | 2 | 0 | 0 | 2 |
| | | | MT 414 | Strategic Management | 2 | 0 | 0 | 2 |
| | | | MT 415R1 | Cost Management | 3 | 0 | 0 | 3 |
| | | | MT 417/ MT 418 | French /German | 3 | 0 | 0 | 3 |
| | | | MT 422 | Marketing Management- II | 2 | 0 | 0 | 2 |
| | | | MT 423 | Business Ethics and Sustainability | 2 | 0 | 0 | 2 |
| Total Credit | | | | | | | 23.5 | |

EXIT OPTION AFTER FOURTH YEAR WITH POST GRADUATE DIPLOMA IN MANAGEMENT (173 Credits)

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits | | | Total Credits |
|---|-----------------|------------------------------------|----------------|-----------------------------|------------------------------------|--------------------|--------------------|------------------|
| | | | | | L-Lecture; T-Tutorial, P-Practical | | | C- Credits |
| | | | | | L | T | P | C |
| | | | | | (Periods /week) | (Periods /week) | (Periods /week) | |
| Nine/ Monsoon | Fifth | Programme Core (PC) | MT 501 | Entrepreneurship | 2 | 0 | 0 | 2 |
| | | | MT 560 | SUMMER INTERNSHIP | 0 | 0 | 0 | 2 |
| | | Programme Elective (Area I) | | 4 courses of 3 credits each | | | | 12 |
| | | Programme Elective (Area II) | | 4 courses of 3 credits each | | | | 12 |
| | | Total Credit | | | | | | |

| Semester/ Session of Study (Recommended) | Course Level | Category of Course | Course Code | Courses | Mode of delivery and credits | | | Total Credits |
|---|-----------------|------------------------------------|----------------|-----------------------------|------------------------------------|--------------------|--------------------|------------------|
| | | | | | L-Lecture; T-Tutorial, P-Practical | | | C- Credits |
| | | | | | L | T | P | C |
| | | | | | (Periods /week) | (Periods /week) | (Periods /week) | |
| Tenth/ Spring | Fifth | Programme Core (PC) | MT 503 | PROJECT | 0 | 0 | 0 | 4 |
| | | Programme Elective (Area I) | | 2 courses of 3 credits each | | | | 6 |
| | | Programme Elective (Area II) | | 2 courses of 3 credits each | | | | 6 |
| | | Total Credit | | | | | | |

Students have to select a dual specialisation from the list of electives given. Specialisation selected in the ninth semester should be continued in the tenth semester.

A student may opt for MOOC courses for a maximum of 6 credits.

AFTER FIFTH YEAR MBA (217 Credits)

Acronyms Expanded

- AECC : Ability Enhancement Compulsory Course
- DSC (C) : Discipline Specific Core (Course)
- SEC-SB : Skill Enhancement Course-Skill Based/
- VAC : Value Added Course
- MDC : Multidisciplinary Course
- DSE : Discipline Specific Elective
- L+T+P : Lecture + Tutorial + Practical (s)

PROGRAMME ELECTIVES (In 9th and 10th Semester)

| Semester | Course Code | Name of the PE courses | L | T | P | C |
|-----------------|--------------------|---|----------|----------|----------|----------|
| | | Business Analytics | | | | |
| 9/10 | MT 532 | Decision Science for Business Modelling | 3 | 0 | 0 | 3 |
| 9/10 | MT 547 | Business Forecasting | 3 | 0 | 0 | 3 |
| 9/10 | MT 548 R2 | Data Visualization for Managers | 3 | 0 | 0 | 3 |
| 9/10 | MT 549 R1 | Data Mining | 3 | 0 | 0 | 3 |
| 9/10 | MT 550 | Multivariate Data Analysis | 3 | 0 | 0 | 3 |
| 9/10 | MT 551 | Data Science using R | 3 | 0 | 0 | 3 |
| 9/10 | MT 552 | Marketing Analytics | 3 | 0 | 0 | 3 |
| | | | | | | |
| | | FINANCE | | | | |
| 9/10 | MT504 | Management of Financial Services | 3 | 0 | 0 | 3 |
| 9/10 | MT505 | Investment & Portfolio Management | 3 | 0 | 0 | 3 |
| 9/10 | MT506 | Corporate Finance | 3 | 0 | 0 | 3 |
| 9/10 | MT507 R1 | International Finance | 3 | 0 | 0 | 3 |
| 9/10 | MT508 | Corporate Taxation | 3 | 0 | 0 | 3 |
| 9/10 | MT509 | Management of Financial Derivatives | 3 | 0 | 0 | 3 |
| 9/10 | MT510 R1 | Corporate Accounting | 3 | 0 | 0 | 3 |
| 9/10 | MT511 | Strategic Cost Management | 3 | 0 | 0 | 3 |
| 9/10 | MT512 | Behavioural Finance | 3 | 0 | 0 | 3 |
| 9/10 | MT553 | Bank Management | 3 | 0 | 0 | 3 |
| 9/10 | MT554 | Insurance Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 555 | Risk Management | 3 | 0 | 0 | 3 |
| 9/10 | MT556 | International Banking | 3 | 0 | 0 | 3 |
| 9/10 | MT 561 R1 | Financial Planning and Control | 3 | 0 | 0 | 3 |
| 9/10 | | Human Resource | | | | |
| 9/10 | MT 523 | Human Resource Planning | 3 | 0 | 0 | 3 |

| | | | | | | |
|------|-----------|--|---|---|---|---|
| 9/10 | MT 524 R1 | Industrial Relations and Labour Laws | 3 | 0 | 0 | 3 |
| 9/10 | MT 526 | Organizational Change and Development | 3 | 0 | 0 | 3 |
| 9/10 | MT 527 | Organizational Theory and Design | 3 | 0 | 0 | 3 |
| 9/10 | MT 528 R1 | Compensation and Rewards | 3 | 0 | 0 | 3 |
| 9/10 | MT 529 R1 | Performance Management System | 3 | 0 | 0 | 3 |
| 9/10 | MT 530 | Individual and Group Behaviour | 3 | 0 | 0 | 3 |
| 9/10 | MT 531 | Strategic Human Resource Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 566 | Recruitment & Selection | 3 | 0 | 0 | 3 |
| | | Operations | | | | |
| 9/10 | MT 532 | Decision Science for Business Modelling | 3 | 0 | 0 | 3 |
| 9/10 | MT 533 | Operations Strategy and Supply Chain Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 534 | Distributions and Logistics Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 535 R1 | Purchasing Strategy Sourcing and Contracting | 3 | 0 | 0 | 3 |
| 9/10 | MT 536 R1 | Operations Planning and Control in Supply Chain Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 537 R1 | Total Quality Management and Six Sigma | 3 | 0 | 0 | 3 |
| 9/10 | MT 540 R1 | Enterprise Resource Planning | 3 | 0 | 0 | 3 |
| 9/10 | MT 559 | Manufacturing Planning and Control | 3 | 0 | 0 | 3 |
| 9/10 | MT565 | Technology, Innovation and new Product Planning | 3 | 0 | 0 | 3 |
| | | Marketing | | | | |
| 9/10 | MT 513 R1 | Consumer Behaviour | 3 | 0 | 0 | 3 |
| 9/10 | MT 514 R1 | Marketing Research | 3 | 0 | 0 | 3 |
| 9/10 | MT 515 R1 | International Marketing | 3 | 0 | 0 | 3 |
| 9/10 | MT 516 R1 | Industrial Marketing | 3 | 0 | 0 | 3 |
| 9/10 | MT 517 R1 | Retail Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 518 R1 | Services Marketing | 3 | 0 | 0 | 3 |
| 9/10 | MT 519 R1 | Sales and Distribution Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 520 R1 | Brand Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 521 R1 | Advertising and Integrated Marketing Communication | 3 | 0 | 0 | 3 |
| 9/10 | MT 522 R1 | Social Marketing | 3 | 0 | 0 | 3 |

| | | | | | | |
|------|-----------|---|---|---|---|---|
| 9/10 | MT 563 R1 | Digital Marketing | 3 | 0 | 0 | 3 |
| | | Information Technology | | | | |
| 9/10 | MT 532 | Decision Science for Business Modelling | 3 | 0 | 0 | 3 |
| 9/10 | MT 538 R1 | Relational Database Management System | 3 | 0 | 0 | 3 |
| 9/10 | MT 539 | Business Data Communication | 3 | 0 | 0 | 3 |
| 9/10 | MT 540 R1 | Enterprise Resource Planning | 3 | 0 | 0 | 3 |
| 9/10 | MT 543 R1 | Software Engineering | 3 | 0 | 0 | 3 |
| 9/10 | MT 544 | Multimedia and Web Designing | 3 | 0 | 0 | 3 |
| 9/10 | MT 545 R1 | System Analyses and Design | 3 | 0 | 0 | 3 |
| 9/10 | MT 546 R1 | Computer Aided Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 564 | Object Oriented Programming with C++ | 3 | 0 | 0 | 3 |
| | | Hospitality Management | | | | |
| 9/10 | MT 568 | Culinary Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 569 | Food and Beverage Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 570 | Accommodation Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 571 | Front Office Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 572 | Facility Management | 3 | 0 | 0 | 3 |
| 9/10 | MT 573 | Travel and Tourism Management | 3 | 0 | 0 | 3 |