

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA
BRANCH: MANAGEMENT

SEMESTER : IV
SESSION : SP/2025

SUBJECT: MT530 INDIVIDUAL AND GROUP BEHAVIOUR

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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|--------|---|---------|----|
| Q.1(a) | Discuss the impact of organizational and environmental factors in determining individual behavior. | [5] CO1 | 1 |
| Q.1(b) | Define individual behavior. Explain how understanding of human behavior is important for the organization growth. | [5] CO4 | 4 |
| Q.2(a) | Mention and explain different types of personality traits. | [5] CO4 | 2 |
| Q.2(b) | Define personal effectiveness. Describe personality-job fit theory. | [5] CO1 | 3 |
| Q.3(a) | Define learning. Outline the principles of three major theories of learning. | [5] CO1 | 5 |
| Q.3(b) | Explain Maslow's Need Hierarchy Theory of Motivation with suitable diagram. | [5] CO3 | 6 |
| Q.4(a) | Explain the role of an effective leadership in team building. | [5] CO4 | 2 |
| Q.4(b) | Describe different steps and processes involved in team building. | [5] CO2 | 6 |
| Q.5(a) | Define organizational culture. Explain different characteristics of a strong and weak organizational culture. | [5] CO3 | 5 |
| Q.5(b) | Explain why organizational change is necessary in an organization? | [5] CO1 | 6 |

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