

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)**

**CLASS: MBA  
BRANCH: MBA**

**SEMESTER : II  
SESSION : SP/2025**

**SUBJECT: MT423 BUSINESS ETHICS & SUSTAINABILITY**

**TIME: 3 Hours**

**FULL MARKS: 50**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	Define ethics and explain its importance in business.	[5] 1	2
Q.1(b)	Explain the importance of ethical decision-making practices in business organizations.	[5] 1,3	2
Q.2(a)	Explain the principles of utilitarian theory and its application in business ethics.	[5] 1,3	2
Q.2(b)	What are the key ethical issues related to privacy in the workplace?	[5] 2	1
Q.3(a)	Explain how globalization creates ethical challenges for businesses and provide examples of solutions.	[5] 1,3	2
Q.3(b)	Analyse the role of international staffing in addressing global workforce challenges.	[5] 2,3	3
Q.4(a)	Define sustainability and explain its core principles with examples.	[5] 2	2
Q.4(b)	Explain how businesses contribute to the social pillar of sustainability.	[5] 3	2
Q.5(a)	Explain the role of HR, Marketing, and Finance in promoting sustainability in an organization.	[5] 2,3	2
Q.5(b)	Why is integrating sustainability into business strategy important? Explain with benefits?	[5] 4	1

:05/05/2025:E