

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION SP/2025)

CLASS: BBA
BRANCH: MANAGEMENT

SEMESTER : IV
SESSION : SP/2025

SUBJECT: MN213 MANAGEMENT INFORMATION SYSTEM

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1	Explain Porter's five forces competitive model.	2	3
Q.2	Analyze the impact of Information Systems in an organization.	1	4
Q.3	Explain Herbert Simon Model of decision making with the help of a suitable example.	2	2
Q.4	Discuss the role of computers in a Management Information System. Can we have an MIS without using computer?	3	1
Q.5	What are the characteristics of Information? Illustrate Value of Information.	1	1

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