

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)**

**CLASS: BBA  
BRANCH: MANAGEMENT**

**SEMESTER : IV  
SESSION : SP/2025**

**SUBJECT: MN213 MANAGEMENT INFORMATION SYSTEM**

**TIME: 3 Hours**

**FULL MARKS: 50**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	Discuss the role and importance of an MIS.	[5]	1 2
Q.1(b)	Discuss Value of Information. Can value of information be improved?	[5]	1 3
Q.2(a)	What are the parameters on which an organization is structured?	[5]	2 1
Q.2(b)	Explain Porter's five force model.	[5]	2 2
Q.3	What is Rational Decision Making? How to make a decision rational? Explain Herbert Simon model of decision making.	[10]	3 3
Q.4	What is system analysis? What are the needs to do it? How do you implement an MIS?	[10]	4 2
Q.5(a)	Briefly explain the content of an MIS plan.	[5]	5 2
Q.5(b)	Differentiate between Waterfall and Spiral model.	[5]	5 3

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