

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION SP/2025)

CLASS: BTECH_OE
BRANCH: CSE/CHEMICAL

SEMESTER : IV
SESSION : SP/2025

SUBJECT: HM323 TOURISM MANAGEMENT

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a)	Explain the meaning and nature of Tourism.	[2]	1 2
Q.1(b)	Illustrate the forms and types of Tourism.	[3]	1 2
Q.2(a)	Define the following terms: (a) Destination, (b) Tourism Product, (c) Recreation, & (d) VFR	[2]	1 2
Q.2(b)	Discuss the Economic significance of tourism in India.	[3]	1 2
Q.3(a)	Write the classical dances of India with its place of origin.	[2]	2 1
Q.3(b)	Differentiate between Hindustani and Carnatki music.	[3]	2 2
Q.4(a)	Write the important Indian and overseas origin multinational hotels operating in India.	[2]	2 1
Q.4(b)	Give insight on the future trends in Hospitality Industry.	[3]	2 2
Q.5(a)	Give the significance of organization in hospitality industry.	[2]	3 2
Q.5(b)	Write the role and responsibility of a front office manager in a large scale five star hotel.	[3]	3 2

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