BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA   SEMESTER : 4th
BRANCH: MBA   SESSION : SP/2024

SUBJECT: MT544 MULTIMEDIA AND WEB DESIGNING

TIME: 3 Hours   FULL MARKS: 50

INSTRUCTIONS:
1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

			CO	BL
Q.1(a)	Examine the major components of Dreamweaver and how to upload a basic web page with Dream weaver?	[5]	1	R
Q.1(b)	What is the difference between HTML and XHTML with example?	[5]	1	R
Q.2(a)	How to insert and Edit Graphics by using Dream weaver?	[5]	2	Ap
Q.2(b)	Briefly explore the relationship of firework and flash to Dream.	[5]	2	U
Q.3(a)	Define and Investigate a Template in HTML in Dream weaver.	[5]	3	U
Q.3(b)	Explain benefit to Create and edit using Snippet in Dream weaver.	[5]	4	Ap
Q.4(a)	Explain how Adobe Photoshop helps to create Stunning Multimedia Design.	[5]	5	Ap
Q.4(b)	Define Multimedia and its application with types of graphics in Multimedia.	[5]	5	Ap
Q.5(a)	Explain the Business Process of Multimedia Development Industry.	[5]	5	An
Q.5(b)	Explain the roles and responsibility of multimedia design team.	[5]	5	An

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