CLASS: MBA   SEMESTER : IV
BRANCH: MBA   SESSION : SP/2024

SUBJECT: MT540R1 ENTERPRISE RESOURCE PLANNING

TIME: 3 Hours   FULL MARKS: 50

INSTRUCTIONS:
1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

			CO	BL
Q.1(a)	Define ERP. Discuss various reasons for the growth of ERP.	[5]	1	1,2
Q.1(b)	Explain ERP workflow. Describe how to build an ERP workflow.	[5]	1,2	2
Q.2(a)	Explain Supply Chain Management system along with its essential features.	[5]	2	2
Q.2(b)	Define the term CRM? Discuss the roll of IT in CRM.	[5]	3	2,3
Q.3(a)	Explain various Success and failure factor of an ERP Implementation	[5]	3	3
Q.3(b)	Discuss various ERP implementation phases.	[5]	4	4
Q.4(a)	Discuss why it is not a good idea to develop an ERP package in house.	[5]	2,3	3
Q.4(b)	Who are ERP package vendors? What are their skills and advantages	[5]	3,4	4
Q.5(a)	What do you mean by Enterprise Application Integration? Discuss different trends in EAI.	[5]	4	4
Q.5(b)	What is ERP-II. Discuss the best practices of ERP -II.	[5]	5	3.4

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