

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

CLASS: MBA/Pre.PhD
BRANCH: MBA

SEMESTER : II
SESSION : SP/2024

SUBJECT: MT423 BUSINESS ETHICS & SUSTAINABILITY

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

			CO	BL
Q.1(a)	What do you mean by Business Ethics? Which moral issues in today's world have the biggest impact on business? Provide relevant examples.	[5]	CO1	1
Q.1(b)	Explain ethical principles for business and moral ethical judgements on voluntary human behaviour are the focus of ethics. Discuss.	[5]	CO1&CO2	2
Q.2(a)	The fair allocation of societal advantages and obligations to people is a fundamental aspect of justice. Do You agree with this statement.? Explain.	[5]	CO2	2
Q.2(b)	Write Short notes on. (i) Ethical Issues in Business -Discrimination & Harassment (ii) Work-Life Balance	[5]	CO2	1
Q.3(a)	Describe the problems and the difficulties that come with globalisation for business ethics. Discuss with suitable example.	[5]	CO3	1
Q.3(b)	Explain the concept of corporate governance and the reasons for the increased interest it has received in the modern business environment.	[5]	CO2&CO3	1
Q.4(a)	Evaluate the Major Point for Business Initiatives towards Sustainable Development in India and what are the 17 Sustainable Development Goals has created for economy development. Give some examples?	[5]	CO3&4	2
Q.4(b)	How important is it for businesses to have social responsibilities? Elaborate some of the elements that modern business managers look for in an employee's respect for their jobs and societal obligations.	[5]	CO4	3
Q.5(a)	Discuss sustainable waste management practices and evaluate which phases in the waste management hierarchy are applicable to a variety of operations.	[5]	CO4&CO5	2&3
Q.5(b)	Write Short notes on. (i) How Green Marketing Works (ii) Green Human Resources Management (GHRM)	[5]	CO5	2

:::02/05/2024:::E