

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BBA
BRANCH: BBA**

**SEMESTER : IV
SESSION : SP/2024**

SUBJECT: MT216 ENTREPRENEURSHIP AND SMALL BUSINESS

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q.1(a)	Discuss the importance of idea generation in the entrepreneurial process.	[5]	1 1,2
Q.1(b)	"Compare and contrast sole proprietorship and partnership as forms of business ownership."	[5]	2 1,2
Q.2(a)	State the role of small scale industry in national economy.	[5]	4 1
Q.2(b)	Identify and explain five major challenges hindering the growth of small-scale industries in the country.	[5]	5 1,2
Q.3(a)	Define social entrepreneurship and provide two examples of social enterprises. Discuss the impact of social entrepreneurship on addressing societal challenges.	[5]	1,2 2,3
Q.3(b)	Mention and explain start-up and early stage venture issues in creating and sustaining a non-profits organization.	[5]	2 1,2
Q.4(a)	Explain the advantages and challenges associated with family businesses in the context of entrepreneurship.	[5]	2,3 1
Q.4(b)	Explain conflict and mention conflict resolution in family business.	[5]	4,1 1
Q.5(a)	Explain Loan syndication and its advantages and disadvantages.	[5]	1,5 1
Q.5(b)	Elucidate the concept of venture capital, elucidating the necessity for venture capitalists and outlining their significance in entrepreneurial ventures.	[5]	3,5 2,3

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