

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION SP/2024)

CLASS: BTECH/BARCH
BRANCH: MECH/CSE/ARCH

SEMESTER : VI
SESSION : SP/2024

SUBJECT: HM325 HOTEL ENTREPRENEURSHIP

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a)	Write the definition of an entrepreneur.	[2] 1	5
Q.1(b)	Describe the characteristics of an entrepreneur.	[3] 1	2
Q.2(a)	Explain at least five types of entrepreneur .	[2] 1	2
Q.2(b)	What is the impact on society of an entrepreneur?	[3] 1	1
Q.3(a)	What is the difference between entrepreneur and intrapreneur? Explain	[2] 1	1
Q.3(b)	Describe the importance of an entrepreneur.	[3] 1	2
Q.4(a)	How to develop successful business ideas and start trading? Explain	[2] 2	1
Q.4(b)	How to develop your startup ideas? Explain	[3] 2	1
Q.5(a)	Write the classification of hotels.	[2] 2	5
Q.5(b)	What do you understand by City center/Downtown hotel? Give some examples Of City hotels in your city(RANCHI)	[3] 2	1

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