

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: M.SC. ANIMATION DESIGN (MAD)
BRANCH: ANIMATION & MULTIMEDIA

SEMESTER : II
SESSION : SP/2024

SUBJECT: AM422 WRITING FOR ANIMATION

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q.1(a)	Create a Screenplay of 15-20 seconds television commercial for a chocolate company.	[5] 2	4
Q.1(b)	Write a script for a one to two-minute animated short film centered around social awareness, adhering to the given criteria: title, chosen medium, total duration, script structure, and a memorable punch line.	[5] 3	3
Q.2(a)	What do you understand by television filler? Create a suitable animation TV Filler.	[5] 2	2
Q.2(b)	Compose a brief overview highlighting the veteran Indian Animator, Writer, Director Late Shri Bhimsen Khurana and explain their contributions as an animation filmmaker.	[5] 3	4
Q.3(a)	Write a paragraph on the funniest thing that ever happened to you or a friend. illustrate your story in interesting way.	[5] 3	4
Q.3(b)	Write a short description on an Indian Veteran Animator Dhimant Vyas and his contribution as an animation film maker.	[5] 3	3
Q.4(a)	What are the key factors to consider when crafting an Animation Bible?	[5] 2	5
Q.4(b)	Write a short paragraph about Indian cartoonist Phani Tetali.	[5] 3	4
Q.5(a)	Write a review for the animated feature titled 'True Love Story'.	[5] 3	5
Q.5(b)	Write a review for the animated documentary titled 'Baat Vahi Hai'.	[5] 3	5

:::23/04/2024:::E