

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MBA
BRANCH: MANAGEMENT**

**SEMESTER : IV
SESSION : SP/2023**

SUBJECT: MT544 MULTIMEDIA & WEB DESIGN

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q.1(a)	Explain various features of Dreamweaver software.	[5] 1	1
Q.1(b)	Create a webpage in HTML and draw its output.	[5] 1	6
Q.2(a)	Explain the HTML code to insert image in a webpage and make it hyperlink.	[5] 3	3
Q.2(b)	Explain how to create a simple animation using any software.	[5] 3	3
Q.3(a)	Write steps to make a website in Dreamweaver using its template. Draw the output.	[5] 5	6
Q.3(b)	How to create style sheet (CSS) in Dreamweaver? Explain the importance of style sheet in a website.	[5] 3	4
Q.4(a)	Explain some important features of any video editing software.	[5] 3	5
Q.4(b)	Explain the possibilities for image editing and graphic designing in Photoshop software?	[5] 3	1
Q.5(a)	Explain various roles and responsibilities of a Multimedia Design team.	[5] 4	5
Q.5(b)	Explain the importance of Interpersonal Communication Skills for effective project management.	[5] 2	2

:03/05/2023:E