

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)

CLASS: MBA  
BRANCH: MBA

SEMESTER : IV  
SESSION : SP/2023

SUBJECT: MT530 INDIVIDUAL AND GROUP BEHAVIOUR

TIME: 3 Hours

FULL MARKS: 50

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	“Behaviour is function of person and his environment.” Comment on it. List out all the factors affecting individual behaviour. Discuss briefly three personal factors.	[5] 01	03
Q.1(b)	What are the benefits of positive group behavior? How group behaviour affect the organization performance?	[5] 01	01
Q.2(a)	“Individuals with good personal effectiveness tend to constantly strive to achieve more, advance their careers and grow in both a personal and professional life.” Analyze.	[5] 02	04
Q.2(b)	How is personality job fit theory, used for the benefit of organization?	[5] 02	02
Q.3(a)	Motivation is core to management. Comment. Critically analyze Equity theory of motivation.	[5] 03	02
Q.3(b)	What inspires you to be successful in your role every day and why?	[5] 03	03
Q.4(a)	What is the role of leadership in effective team building?	[5] 04	02
Q.4(b)	How do you foster a teamwork culture?	[5] 04	03
Q.5(a)	Culture can be described as the way we do the things around here? What contributes to a company’s culture?	[5] 05	02
Q.5(b)	What is the strength and weakness of organizational culture? Discuss any three strength and weakness of your organization.	[5] 05	03

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