BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (END SEMESTER EXAMINATION)

CLASS: MBA/PRE-PHD **SEMESTER: II** BRANCH: MBA SESSION: SP/2023

SUBJECT: MT413 IT ENABLED BUSINESS INTELLIGENCE

TIME: **FULL MARKS: 50** 3 Hours

INSTRUCTIONS:

- 1. The question paper contains 5 questions each of 10 marks and total 50 marks.
- 2. Attempt all questions.
- 3. The missing data, if any, may be assumed suitably.
- 4. Before attempting the question paper, be sure that you have got the correct question paper.
- 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall. ______

CO BLPresent reasons why spiral model is a risk driven software development process CO- 1 BL -3 Q.1(a) [5] model. Examine the reasons V-model is considered as verification and validation [5] Q.1(b) CO1 BL -4 model. Q.2(a) Compare and contrast data mining and data warehousing concept. [5] CO -2 BL - 4 [5] BL -2 Q.2(b) Illustrate the significance of business intelligence application in various CO -2 industries. Examine the characteristics of big data. CO-3 BL -4 [5] Q.3(b) Demonstrate the architecture of Hadoop with suitable diagram. [5] CO-3& BL -3 4 Q.4(a) Examine the role of components of IoT. (5) CO-4&3 CO-[5] **BL-4** 4&3 Q.4(b)Demonstrate the role of IoT in making urban planning and infrastructure [5] CO- 4 BL-3 maintenance more efficient. Q.5(a) BL- 3 Classify the types of Blockchain CO-5

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Q.5(b) Illustrate the application of Blockchain in education industry (5)

[5]

[5]

CO-5

BL - 2