

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI**  
**(MID SEMESTER EXAMINATION SP/2023)**

**CLASS:** BTECH/BARCH  
**BRANCH:** ALL

**SEMESTER :** VI  
**SESSION :** SP/23

**TIME:** 02 Hours  
**SUBJECT:** HM325 HOTEL ENTREPRENEURSHIP

**FULL MARKS:** 25

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a)	Write the introduction of an entrepreneur with their functions.	[2]	1 5
Q.1(b)	Define the primary traits & characteristics of successful entrepreneur.	[3]	1 1
Q.2(a)	What is entrepreneurship	[2]	1 2
Q.2(b)	List any five types of entrepreneur and explain them.	[3]	1 1
Q.3(a)	What are the steps to be followed while developing start-up ideas?	[2]	2 1
Q.3(b)	Explain motel with its suitable examples.	[3]	2 2
Q.4(a)	Why brain storming plays an important role in entrepreneurship?	[2]	2 3
Q.4(b)	Describe economy/budget hotel and name few budget hotel situated in your city.	[3]	2 2
Q.5(a)	What are the advantage of having a new venture team while starting a new business?	[2]	3 1
Q.5(b)	Define at least five factors you should think about when searching an attorney for your company.	[3]	3 1

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