## BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (END SEMESTER EXAMINATION)

CLASS: MCA SEMESTER: II BRANCH: MCA SESSION: SP/2023

**SUBJECT: CA441 DATA MINING TECHNIQUES** 

TIME: 3 Hours FULL MARKS: 50

## **INSTRUCTIONS:**

- 1. The question paper contains 5 questions each of 10 marks and total 50 marks.
- 2. Attempt all questions.
- 3. The missing data, if any, may be assumed suitably.
- 4. Before attempting the question paper, be sure that you have got the correct question paper.
- 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

Q.1(a) Q.1(b)	Describe four challenges of mining regarding data mining methodology.  Differentiate between (i) Classification & regression and (ii) Characterization & Clustering.	[5] [5]	1 1	<b>BL</b> 2 2
Q.2(a) Q.2(b)	Compare Snowflakes and Fact Constellation schema for multidimensional data model. Explain Data Cube: A multidimensional Data Model with a neat diagram.	[5] [5]	2 2	2
Q.3(a) Q.3(b)	What is an association rule? Define Support, Confidence & Large itemset.  Consider the dataset in Table 1. Using the Apriori algorithm, find all frequent itemsets and generate association rules with a minimum support of three.	[5] [5]	3	2

Table 1						
Transaction	Items					
ID						
T1	a, b, e					
T2	b, c, d, e					
T3	a, b, c					
T4	a, b, c, d					
T5	a h c					

Q.4(a) Q.4(b)	What are the classification issues? Use an example to demonstrate.  Explain decision tree classification using an example. Use entropy and information gain.	[5] [5]	4	2
Q.5(a) Q.5(b)	What is outlier analysis? What is the different classification of clustering methods? Using the K-means algorithm and the Euclidean distance formula, Find two clusters in the following data: $D=\{(2,4), (3,5), (4,3), (4,5), (6,7), (5,6), (7,5)\}$	[5] [5]	_	2

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