

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA
BRANCH: MANAGEMENT

SEMESTER : IV
SESSION : SP/2022

SUBJECT: MT558 SUPPLY CHAIN MANAGEMENT

TIME: 2 HOURS

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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- Q.1(a) What is management? How is this profession different than other professions and what are the requirements of the profession of management? [5]
- Q.1(b) This question requires the familiarity with the current situation of the issues related to Covid-19 pandemic. Write the systematic analysis of the current crisis and proposed managerial solution(s) to the problem of Covid 19. (Having taken a full semester course on Supply Chain Management and other courses should be in focus). [5]
- Q.2(a) What are the major factors responsible for emergence of Supply Chain Management? [5]
- Q.2(b) What are the benefits of Supply Chain Management? [5]
- Q.3(a) What are the roles of Information System and Information Technology in Supply Chain Management? Discuss E-Business with an example. [5]
- Q.3(b) What is SAP and what are its benefits in Supply Chain Management? Discuss E-Business with an example. [5]
- Q.4(a) How are the performance measures of an entity established and how is it applied to Supply Chain Management? [5]
- Q.4(b) What are the efficiency and responsiveness in the context of Supply Chain Management and how are they achieved? [5]
- Q.5(a) Why is the issue of coordination relevant to Supply Chain Management and how is it achieved? [5]
- Q.5(b) What are SRM and CRM and how are they relevant to a Supply Chain? [5]

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