

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA
BRANCH: MBA

SEMESTER : IV
SESSION : SP/22

SUBJECT: MT502 BUSINESS ETHICS & CSR

TIME: 2 HRS.

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks.
2. Candidates have to attempt all the questions.

Q1 “Business Ethics is a study of moral standards and how these apply to the systems and organizations and to the people who work within these organizations.” Analyze and explain the above statement. [10]

Q2 What is the importance of the Justice concept in our life? Analyze and explain with suitable example. [10]

Q3 Why value system is very important in our life? Analyze and explain with suitable examples. [10]

Q4 What are the basic social obligation of Management towards in their society? Do these conflict with the profit objective? Analyze and explain with suitable examples. [10]

Q5 Discuss briefly the CSR initiatives taken by Indian corporate houses with suitable examples. [10]

25/04/2022 E