

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)

CLASS: MBA  
BRANCH: MBA

SEMESTER : IV  
SESSION : SP/22

SUBJECT: MT501 ENTREPRENEURSHIP

TIME:

FULL MARKS: 50

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1. (a) Define Entrepreneurship and discuss its role in Economic Development. (5)  
(b) Discuss the different types of entrepreneurs using suitable examples. (5)

OR

- a. Who is an entrepreneur? Write the difference between entrepreneur and entrepreneurship. (5)
- b. Explain the skills and characteristics of an entrepreneur. (5)

2. (a) What are the different sources of business ideas for an entrepreneur? Explain. (5)  
(b) Discuss in brief the elements of a Business Plan. (5)

OR

- (a) "Entrepreneurs are innovators" explain. (5)
  - (b) Write the difference between an entrepreneur and a manager. (5)
3. (a) Briefly explain Equity and Debt Capital as a source of finance for entrepreneurs. (5)  
(b) Define Venture Capital and discuss the process of Venture Capital Financing. (5)

OR

- (a) Explain the various sources of equity finance. (5)
  - (b) What is the difference between equity and debt capital. (5)
4. (a) What is Intellectual Property? What are the various kinds of Intellectual Property? (5)  
(b) Write a brief note on the contribution of innovation in the success of an entrepreneur. (5)

OR

- (a) Explain the contribution of a small enterprise to the economy. (5)
- (b) Explain the factor affecting entrepreneurial environment. (5)

5. Write a short note on:

- (a) NIESBUD (5)
- (b) Commercial Banks (5)

OR

- (a) Write the difference between partnership and corporation. (5)
- (b) Explain the features of a partnership firm. (5)