

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI**  
**(END SEMESTER EXAMINATION)**

**CLASS : MBA**  
**BRANCH : MGMT**

**SEMESTER: II**  
**SESSION : SP-22**

**SUBJECT CODE & NAME: MT413 IT ENABLED BUSINESS INTELLIGENCE**

**TIME : 2 HOURS**

**FULL MARKS: 50**

*Instructions*

1. Total number of questions are 5.
  2. Each question has two parts A & B carrying 5 marks each. Total question is of 50 marks.
  3. All questions are compulsory.
  4. Elaborate the points briefly.
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- Q.1 (A) Define the term “system”. Give some examples. (5)  
(B) Discuss the roles and responsibilities of system analyst. (5)
- Q.2 (A) Explain the concept and importance of cloud computing. (5)  
(B) Discuss with suitable examples importance of collaborative computing. (5)
- Q.3 (A) Briefly discuss the components of DSS. (5)  
(B) Briefly discuss the significance of DSS for decision making and other executive work. (5)
- Q.4 (A) Elaborate on your understanding of an expert system explaining its feature. (5)  
(B) Explain AI and its application areas. (5)
- Q.5 (A) Discuss artificial neural network. (5)  
(B) Discuss the applications of artificial neural network (5)

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