

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)**

**CLASS: BHMCT
BRANCH: BHMCT**

**SEMESTER: VIII
SESSION : SP/2020**

SUBJECT: HM8037 TOURISM OPERATIONS AND MANAGEMENT

TIME: 1.5 HOURS

FULL MARKS: 25

INSTRUCTIONS:

1. The total marks of the questions are 30.
 2. Candidates may attempt for all 30 marks.
 3. In those cases where the marks obtained exceed 25 marks, the excess will be ignored.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. The missing data, if any, may be assumed suitably.
 6. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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- Q1 (a) What is the meaning of tourism? [2]
(b) Discuss the forms of tourism. [3]
- Q2 (a) Differentiate between Guide and an Escort. [2]
(b) Analyze the characteristics of tourism Industry. [3]
- Q3 (a) What do you understand by Itinerary? [2]
(b) Discuss the process of planning an Itinerary. [3]
- Q4 (a) Define tour costing and its significance. [2]
(b) Evaluate the important elements of Costing and methodology. [3]
- Q5 (a) Name some important National Parks of India. [2]
(b) Analyze the significance of Fair & Festivals in India. [3]
- Q6 (a) What do you understand by Principal supplier? [2]
(b) Create a five days itinerary on Golden Triangle. [3]

:::::: 03/03/2020 :::::E