

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA
BRANCH: MBA

SEMESTER : II
SESSION : SP/19

SUBJECT: MT413 IT ENABLED BUSINESS INTELLIGENCE

TIME: 3.00 HOURS

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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- Q.1(a) Discuss System with example. [5]
Q.1(b) What are different types of System? Explain in detail. [5]
- Q.2(a) Define MIS. Discuss Transaction Processing information System. [5]
Q.2(b) Discuss Decision tree and decision table with an example. [5]
- Q.3(a) Discuss Management Support System. [5]
Q.3(b) Discuss the feature of expert System [5]
- Q.4(a) Discuss and differentiate Data Warehouse and Data Mining. [5]
Q.4(b) Discuss fuzzy logic with example. [5]
- Q.5(a) Discuss Artificial neural network and its architecture. [5]
Q.5(b) What are the techniques of DSS? [5]

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