

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MBA
BRANCH: MBA**

**SEMESTER : IV
SESSION : SP/19**

SUBJECT: MBA4011 ENTERPRENEURSHIP

TIME: 3 Hours

FULL MARKS: 60

INSTRUCTIONS:

1. The question paper contains 7 questions each of 12 marks and total 84 marks.
 2. Candidates may attempt any 5 questions maximum of 60 marks.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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| Q.1(a) Explain the history of entrepreneurship in India. | [6] |
| Q.1(b) What are the skills required to become an entrepreneur? | [6] |
| Q.2(a) "Entrepreneurship leads to economic development of a nation" Explain. | [6] |
| Q.2(b) Explain the different types of entrepreneurs with examples. | [6] |
| Q.3(a) Explain the internal environment factors that affect entrepreneurship. | [6] |
| Q.3(b) Explain the elements of a business plan. | [6] |
| Q.4(a) Explain the equity sources of finance for a start-up. | [6] |
| Q.4(b) Write a b-plan for an online ecommerce start-up. | [6] |
| Q.5(a) What is the difference between Sole proprietorship and partnership form of business? | [6] |
| Q.5(b) Explain the laws pertaining to IPR in India. | [6] |
| Q.6(a) What is patent? Explain the patentability criteria? | [6] |
| Q.6(b) Explain trademark and its importance with example. | [6] |
| Q.7(a) What are the problems being faced by a start-up in India? | [6] |
| Q.7(b) Explain the role of government in promoting start-up ecosystem. | [6] |

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