

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA
BRANCH: MBA

SEMESTER : IV
SESSION : SP/19

SUBJECT: MBA4009 BUSINESS ETHICS & CORPORATE GOVERNANCE
TIME: 3.00 HOURS

FULL MARKS: 60

INSTRUCTIONS:

1. The question paper contains 7 questions each of 12 marks and total 84 marks.
 2. Candidates may attempt any 5 questions maximum of 60 marks.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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- Q.1 What is the importance of ethical principles in business and in our life explain with the help of suitable examples? How these issues are important in today's context? [12]
- Q.2 How important is code of conduct in our life? Explain the code of conduct for Doctors and Teachers in a brief manner. [12]
- Q.3 What do you understand by sustainable development concept? How important is this concept in today's context explain briefly? [12]
- Q.4 What is the importance of corporate governance in today's context? Explain the recent issues related with corporate governance in a brief manner. [12]
- Q.5 What are the consumer rights explain with suitable examples? How are Indian consumers exploited? Explain briefly. [12]
- Q.6 What do you understand by corporate social responsibility concept? Explain it with suitable examples in Indian context. [12]
- Q.7 Write short notes on. [12]
(a) justice and fairness
(b) corporate social responsibility

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