CLASS: MBA   SEMESTER : IV
BRANCH: MBA   SESSION : SP/19

SUBJECT: MBA3073 SUPPLY CHAIN MANAGEMENT

TIME: 3 HOURS   FULL MARKS: 60

INSTRUCTIONS:
1. The question paper contains 7 questions each of 12 marks and total 84 marks.
2. Candidates may attempt any 5 questions maximum of 60 marks.
3. The missing data, if any, may be assumed suitably.
***4.* Before attempting the question paper, be sure that you have got the correct question paper.**
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

Q.1(a)	Define Supply Chain Management. What are the benefits of SCM	[6]
Q.1(b)	Discuss Supply Chain Process. What are the different types of flow in SCM	[6]
Q.2(a)	Discuss Bullwhip effect in SCM	[6]
Q.2(b)	Discuss the feature of CPFR (Collaborative Planning Forecasting and Replenishment)	[6]
Q.3(a)	Discuss the role of Information System in Supply chain management	[6]
Q.3(b)	Discuss Hub and Spoke concept in SCM	[6]
Q.4(a)	Define 3PL and 4PL in SCM	[6]
Q.4(b)	Define cross docking and transshipment in SCM	[6]
Q.5(a)	What is reverse logistics vs. Traditional Logistics Flow	[6]
Q.5(b)	Discuss Make / In sourcing or Buy / Outsourcing Decisions in SCM	[6]
Q.6(a)	What are the steps for Suppler Selection process and Supplier Rating	[6]
Q.6(b)	Discuss the relation between CRM and SCM	[6]
Q.7(a)	Discuss Supply Chain Operations Reference (SCOR)	[6]
Q.7(b)	Discuss Green Purchasing&Risk Pooling	[6]

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