

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(MID SEMESTER EXAMINATION)**

**CLASS: BHMCT  
BRANCH: HMCT**

**SEMESTER: VIII  
SESSION : SP/2019**

**SUBJECT : HM8039 EVENT MANAGEMENT**

**TIME: 1.5 HOURS**

**FULL MARKS: 25**

**INSTRUCTIONS:**

1. The total marks of the questions are 30.
  2. Candidates may attempt for all 30 marks.
  3. In those cases where the marks obtained exceed 25 marks, the excess will be ignored.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. The missing data, if any, may be assumed suitably.
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- Q1 (a) What are mega events? Give examples. [2]  
(b) Write note on regional events. [3]
- Q2 (a) What is major event? [2]  
(b) Enlist the steps of organizing an successful events. [3]
- Q3 (a) What is scope of event? [2]  
(b) Enlist the objective of event. [3]
- Q4 (a) State event theme. [2]  
(b) What are the elements required in developing an event concept? [3]
- Q5 (a) Enlist the risks involved in arranging an event. [2]  
(b) Who are external stakeholders? [3]
- Q6 (a) State IPRS license. [2]  
(b) Enlist the licenses that are applicable for organizing musical event in India. [3]

**:::: 07/03//2019 M::::::**