

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(MID SEMESTER EXAMINATION)**

**CLASS: BHMCT  
BRANCH: HMCT**

**SEMESTER: VIII  
SESSION : SP/2019**

**SUBJECT : HM8037 TOURISM OPERATION & MANAGEMENT**

**TIME: 1.5 HOURS**

**FULL MARKS: 25**

**INSTRUCTIONS:**

1. The total marks of the questions are 30.
  2. Candidates may attempt for all 30 marks.
  3. In those cases where the marks obtained exceed 25 marks, the excess will be ignored.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. The missing data, if any, may be assumed suitably.
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- Q1 (a) What is the meaning and nature of tourism? [2]  
(b) Discuss the types of Tourism. [3]
- Q2 (a) What is (a) Silk Route, and (b) Grand Tour? [2]  
(b) Define travel agent and write the important types of travel agent. [3]
- Q3 (a) Define Itinerary. Write any suitable sketch itinerary of India. [2]  
(b) Discuss the important components of Costing. [3]
- Q4 (a) What is difference among FIT, GIT & Incentive? [2]  
(b) Write the city name of the following: (i) IXC, (ii) IXZ, (iii) IXB, (iv) IXJ, (v) IXR, (vi) IXU. [3]
- Q5 (a) What is the difference between a national park and a sanctuary? [2]  
(b) Write important hill stations with their states of India. [3]
- Q6 (a) Name important Island of India. [2]  
(b) Write important features of The Wildlife Protection Act 1972. [3]

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