

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BHMCT
BRANCH: HMCT**

**SEMESTER : VIII
SESSION : SP/19**

SUBJECT: HM8037 TOURISM OPERATION & MANAGEMENT

TIME: 3.00 HOURS

FULL MARKS: 60

INSTRUCTIONS:

1. The question paper contains 7 questions each of 12 marks and total 84 marks.
 2. Candidates may attempt any 5 questions maximum of 60 marks.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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- Q.1(a) Define tourism. [2]
Q.1(b) Discuss the forms of tourism. [4]
Q.1(c) What is the difference between a travel agent and a tour operator? Discuss the role of tour operator in tourism promotion? [6]
- Q.2(a) Define tour package. [2]
Q.2(b) What is the meaning of Itinerary? Discuss the important aspects while developing an itinerary. [4]
Q.2(c) Write a ten days itinerary of classic south India. [6]
- Q.3(a) Write the difference between a national park and a sanctuary. [2]
Q.3(b) Name ten important national park of India with their location. [4]
Q.3(c) Write a note on the wildlife protection act 1972. [6]
- Q.4(a) What are TC1, TC2 and TC3 in air ticketing? [2]
Q.4(b) Write the important contains of an airline ticket. [4]
Q.4(c) Explain the term SITI, SITO, SOTI, SOTO. [6]
- Q.5(a) Which are the important emerging tourism you find in India? [2]
Q.5(b) What is the difference between soft and hard adventure tourism? Discuss with examples. [4]
Q.5(c) Write a short notes on (a) Sustainable tourism and (b) Eco-tourism. [6]
- Q.6(a) Define multiplier effect. [2]
Q.6(b) What is leakage? Discuss the method to curve the leakage in India. [4]
Q.6(c) Discuss the important issues of socio-cultural tourism impact in India. [6]
- Q.7(a) Write the full form of the following:- (a) UNWTO, (b) PATA, (c) ASTA, (d) WTTC. [2]
Q.7(b) What is IATA and discuss the role of IATA? [4]
Q.7(c) Discuss the role of PATA and its various chapters. [6]

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