BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (MID SEMESTER EXAMINATION)

CLASS: BHMCT SEMESTER: IV
BRANCH: HMCT SESSION: SP/2019

SUBJECT: HM4027 FRONT OFFICE OPERATION - II.

TIME: 1.5 HOURS FULL MARKS: 25

INSTRUCTIONS:

- 1. The total marks of the questions are 30.
- 2. Candidates may attempt for all 30 marks.
- 3. In those cases where the marks obtained exceed 25 marks, the excess will be ignored.
- 4. Before attempting the question paper, be sure that you have got the correct question paper.
- 5. The missing data, if any, may be assumed suitably.

Q1	(a) (b)	Explain the function of Bell Boy. Discuss the characteristic of a Hotel's Lobby.	[2] [3]
Q2	(a) (b)	Why Duty Rota is important in Front Office Department of a Hotel? Discuss the role of Lobby Manager in a hotel.	[2] [3]
Q3	(a) (b)	Explain different types of Reservations. What are the various sources of Reservation in a Hotel?	[2] [3]
Q4	(a) (b)	List various reports prepared by Reservation department. Differentiate between Series and Ad-hoc Group.	[2] [3]
Q5	(a) (b)	List four items which are part of marginal cost in room sale. "A hotel room can not be sold twice". Comment on the statement.	[2] [3]
Q6	(a) (b)	What is up selling? If Marginal cost of a Hotel Standard Room is half of its Fixed Cost and profit is twice the total cost. The Rack Rate is Rs. 9000/- Find all the cost and Profit.	[2] [3]

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