

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MBA
BRANCH: MBA**

**SEMESTER : III
SESSION : MO/2025**

SUBJECT: MT501 ENTREPRENEURSHIP

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	Explain the different types of entrepreneurs with relevant examples.	[5] 2	2
Q.1(b)	Analyze the relationship between entrepreneurship and economic development.	[5] 2,3	4
Q.2(a)	Describe the components of a comprehensive business plan.	[5] 1,2	2
Q.2(b)	How can an entrepreneur build and sustain a competitive advantage?	[5] 4	4
Q.3(a)	What are the key features of startup finance? How does it help startups?	[5] 3	3
Q.3(b)	Recommend an appropriate form of ownership for a family-run business.	[5] 2	6
Q.4(a)	Why is innovation important for small business survival and growth?	[5] 3,4	2
Q.4(b)	Evaluate the effectiveness of IPR laws in India for protecting startup innovations.	[5] 2	5
Q.5(a)	Write a short note on activities of MSMEs.	[5] 3	1
Q.5(b)	Design an entrepreneurship development program for rural youth.	[5] 2,4	6

:19/11/2025:E