

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(MID SEMESTER EXAMINATION)**

**CLASS: BBA  
BRANCH: BBA**

**SEMESTER : V  
SESSION : MO/2025**

**SUBJECT: MN415 KNOWLEDGE MANAGEMENT**

**TIME:02 Hours**

**FULL MARKS: 25**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
- 

		CO	BL
Q.1(a)	Define the Knowledge, Management and Knowledge Management	[2] 1	I
Q.1(b)	Explain Multidisciplinary nature of K.M.	[3] 1	II
Q.2(a)	Concept analysis techniques w.r.t. Knowledge Management	[2] 1	IV
Q.2(b)	Explain importance of K.M. for individuals & communities.	[3] 1	II
Q.3(a)	Explain importance of K.M. for organizations.	[2] 1	II
Q.3(b)	Explain process and practice approaches to K.M.	[3] 2	II
Q.4(a)	Explain hybrid approaches to K.M.	[2] 2	IV
Q.4(b)	Explain Knowledge Repository approaches.	[3] 2	II
Q.5(a)	Explain Knowledge Management cycles.	[2] 3	II
Q.5(b)	Explain Knowledge Management theoretical Models.	[3] 3	II

:::26/09/2025:::E