

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)**

**CLASS: BBA  
BRANCH: Management**

**SEMESTER : 5th  
SESSION : MO/2025**

**SUBJECT: MN415 KNOWLEDGE MANAGEMENT**

**TIME: 3 Hours**

**FULL MARKS: 50**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	Explain the need of Knowledge Management in various Organizations.	[5] 1	2
Q.1(b)	Explain the comparative importance of K.M. for individuals & organizations.	[5] 1	3
Q.2(a)	Explain most common and effective approaches to knowledge management.	[5] 2	2
Q.2(b)	Differentiate between knowledge acquisition tools and knowledge application tools.	[5] 4	4
Q.3(a)	Explain Knowledge Creation and Knowledge Conversion Processes.	[5] 3	2
Q.3(b)	Interpret integrated KM cycles and KM models.	[5] 3	2
Q.4(a)	Explain Collaborative approach and Content Creation Tools.	[5] 4	3
Q.4(b)	Explain Knowledge Capture and Creation Tools.	[5] 4	3
Q.5(a)	Explain K.M. roles and responsibilities within Organizations.	[5] 5	3
Q.5(b)	Explain the Practices and Ethics of K.M. in Profession.	[5] 5	3

::::: 27/11/2025 :::::E