

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)**

**CLASS: BBA
BRANCH: MGMT**

**SEMESTER : V/ADD
SESSION : MO/2025**

SUBJECT: MN301 ENTREPRENEURSHIP AND SMALL BUSINESS

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a)	Define Entrepreneurship	[2] 1	1
Q.1(b)	Discuss the Various characteristics of and Entrepreneur	[3] 1	2
Q.2(a)	Discuss the concept of "Idea Generation"	[2] 1	2
Q.2(b)	Discuss the various steps involved in the establishment of an enterprise	[3] 1	2
Q.3(a)	Define Small Scale Industries	[2] 2	1
Q.3(b)	Discuss the role of Small Scale Industries in Economic Development	[3] 2	3
Q.4(a)	Discuss the various challenges faced by Small Scale Industries	[2] 2	2
Q.4(b)	Discuss the various strategies for the revival of Small Scale Industries	[3] 2	2
Q.5(a)	Define Social Enterprise	[2] 3	1
Q.5(b)	Discuss the role of an social entrepreneur	[3] 3	2

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