

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BBA
BRANCH: MGMT**

**SEMESTER : V
SESSION : MO/2025**

SUBJECT: MN301 ENTREPRENEURSHIP AND SMALL BUSINESS

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q.1(a)	Who is an entrepreneur? Discuss the qualities required to become a successful entrepreneur in a developing economy.	[5]	C0 C2	BL BL1
Q.1(b)	Explain the different forms of ownership available for entrepreneurs? Briefly explain with the help of suitable examples.	[5]	C2	BL1,BL2
Q.2(a)	Discuss with an example the method involved in the setting up a small-scale industry.	[5]	C1	BL2
Q.2(b)	Explain the contribution of small-scale industry in the growth of the national economy	[5]	C5	BL3
Q.3(a)	Define Social Entrepreneurship. Discuss with an example the various characteristics of a Social Entrepreneur.	[5]	C2	BL1
Q.3(b)	Discuss the role of a social entrepreneur in the development of the society	[5]	C5	BL4
Q.4(a)	Define Family Business. Discuss the characteristics of a family business along with its types.	[5]	C4	BL1
Q.4(b)	Discuss the process/steps through which conflict related to family business can be resolved.	[5]	C5	BL2
Q.5(a)	What are the different financing options available for an entrepreneurs?.	[5]	C3	BL2
Q.5(b)	Discuss the various parameters used by an financial institute to appraise the loan to minimize the percentage of loan defaulters	[5]	C4	BL4, BL5

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