

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(MID SEMESTER EXAMINATION)

CLASS: BBA/BCA/IMBA  
BRANCH: BBA/BCA/IMBA

SEMESTER : I  
SESSION : MO/2025

SUBJECT: MN25106 PRINCIPLES OF MANAGEMENT

TIME:02 Hours

FULL MARKS: 25

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
  2. Attempt all questions.
  3. The missing data, if any, may be assumed suitably.
  4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a) Define Management.	[2]	CO1	BL1,2
Q.1(b) What are the managerial roles as given by Mintzberg?	[3]	CO1	BL1,2
Q.2(a) What is POSDCORB ?	[2]	CO2	BL1,2
Q.2(b) What are the essential managerial skills required at different levels of management?	[3]	CO3	BL1,2
Q.3(a) Define planning.	[2]	CO2	BL1,2
Q.3(b) Discuss the importance of planning for organizational success.	[3]	CO2	BL1,2,3
Q.4(a) What is forecasting?	[2]	CO2	BL1,2
Q.4(b) What are planning premises? Discuss their role in effective planning.	[3]	CO2	BL1,2,3
Q.5(a) Define organizing.	[2]	CO2	BL1,2
Q.5(b) What is an informal organisation? How does it contribute to improving communication and teamwork within an organisation?	[3]	CO2	BL1,2,3

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